

PLENARY SESSION 6A : Sustainable Agriculture

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- Sustainable agriculture is not just about new high yielding or pest resistant or drought tolerant varieties but about new business and social models as well.
- We are now in the Evergreen Revolution...more sustainable eco-agriculture... the Green revolution was not enough as it also led to increased damage to the land.
- From a socio-economic perspective, it is more important to consider “value wealth” and not just “money wealth” – the challenge for incubators being “how do we measure non-monetary outcomes?”
- Agricultural incubators allow support of growth, equity and employment
- Agricultural research should also move beyond traditional research (e.g. patents) to promote development and competitiveness through public private partnerships that extend across borders.
- As for all other incubation, one size does not fit all