



Global Information and
Communication Technologies



Donor Committee Meeting, June 10, 2010

Demonstrating Impact and Results

Josef Trommer
infoDev donor's committee meeting,
June 10, 2010

The logo graphic for infoDev, consisting of a series of red dots of varying sizes arranged in a curved path above the text.
infoDev

Innovate. Connect. Transform.

Results Framework identifies key *infoDev* outputs & outcomes

- April 2009 *infoDev* introduced M&E framework, a **significant innovation**
- Our M&E framework is a **living document**, and will be used from the FY10 Annual Donors Committee Meeting onwards
- A tool to communicate *infoDev's* outcomes and **impact** more effectively to its donors and to communities of practice

The framework includes:

1. Output and outcome

indicators, e.g. web statistics and # of trainings



2. Qualitative data

from surveys to gauge impact on users



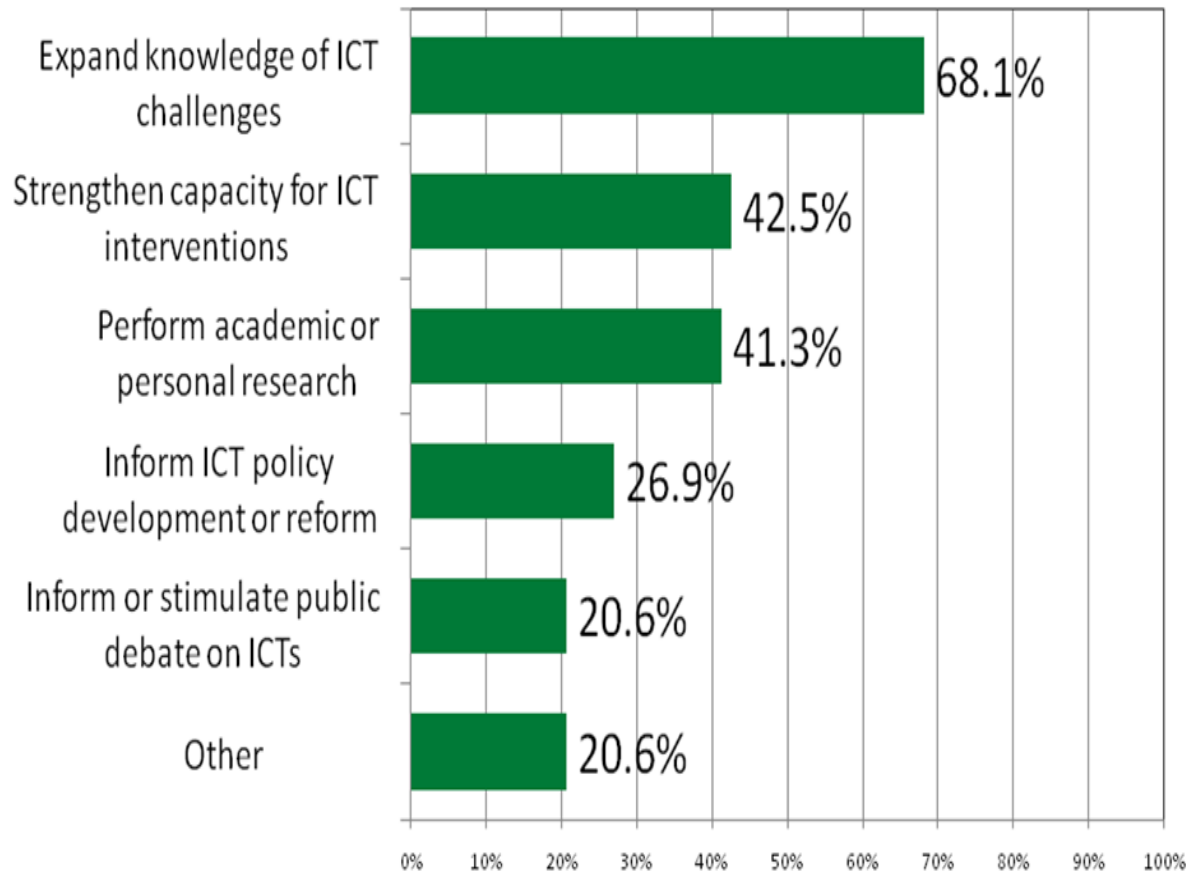
Pillars	Innovate	Connect	Transform
Higher level goal (impact)	Accelerate technology SME growth in developing countries	Increase capacity to develop appropriate regulations and policies	Strengthen' capacity to implement ICT in selected sector programs
Base-line March 2009	A network of 168 incubators in <i>infoDev's</i> network	<i>infoDev</i> ICT Regulation Toolkit	<i>infoDev</i> Education ICT Toolkit
Status May 2010	Network of 300+ incubators in over 85 developing countries creating over 225,000 jobs	72% of online survey respondents rated the ICT Regulation Toolkit as important or highly important to their work	<i>infoDev</i> education Toolkit materials used in 13 African countries to influence ICT4E policies

3 user surveys

Results: April 2010



1. *infoDev* is a **trusted source** of information, best practice, business models and analysis
2. Our **community** is **active, growing** and “**sticky**”
3. **Innovation agenda** is **critical**



34% of survey respondents used *infoDev* material for training, claiming **160 trainings and workshops in 25 countries**



ICT Regulation Toolkit

72% of policy-makers, regulators, the telecom industry and consumers surveyed say the **toolkit is important, highly important, or imperative to their work**

42% surveyed use it daily, weekly or monthly to

- Improve understanding
- Influence policy reform and debate
- Train regulators and others

37% used *infoDev* products to influence policy development or reform

Educational Technology Debate

Exploring ICT and Learning in Developing Countries



EduTechDebate blog

- Started mid-2009
- In one year, readership grew from zero to 3,200 visitors per month
- 92 expert-authored posts
- Gained 900 active members
- Generated 560 comments

Global Forum on Innovation and Entrepreneurship

- 100 participants in New Delhi, 2004
- 300 participants in Hyderabad, 2006
- 1000+ in Florianopolis, Brazil, 2009

Lesson: *infoDev*'s growing network is based on active, committed, developing country entrepreneurs who stay with us over time



73% of businesses in a May 2010 survey said they would have been **unable to start their businesses** without an *infoDev*-supported incubator

70% said *infoDev* is **important, highly important, or imperative** to their incubator or business

Why are *infoDev* supported incubators so critical to businesses?

- enhanced visibility
- increased export opportunities
- reduced start-up & overhead costs
- help access to finance

What users want from infoDev:

- **Improve *infoDev*'s outreach and knowledge dissemination;** more languages – especially French and Spanish
- **Invest in communities: online and face to face**
- **Provide more business models and business solutions**
- **Strong demand for regulatory products:** mobile solutions, cost-effective rural development solutions, small business incubation and open innovation platforms

What do YOU think?

