infoDev is glad to announce the availability of a new training course for professionals looking to use business incubation to enable the start-up and growth of innovative agribusiness enterprises in developing countries. This course is a specialized component of infoDev’s Business Incubation Management Training Program.

The Agribusiness Incubation training course has been designed as an effective “how to” course for business incubator managers and stakeholders interested in designing a new agribusiness incubator or strengthening an existing one.

The training course was developed on the basis of infoDev’s Global Good Practice Assessment on Agribusiness Incubation, and the inputs of infoDev’s growing community of practice on the same topic.

The course outlines the challenges associated with incubation in the agricultural sector specifically; provides an overview of the various types of agribusiness incubator models that can be pursued and what outcomes can be expected; and it also engages participants in a discussion on critical success factors for the establishment and operations of agribusiness incubators. Concepts are illustrated by practical examples drawn from agribusiness incubator failures and successes, and a set of templates for various aspects of the agribusiness incubation planning process and operations are included.

The aim is to empower agribusiness incubation stakeholders to successfully develop an effective innovation and entrepreneurship ecosystem where innovative agribusiness entrepreneurs can flourish.

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infoDev (www.infodev.org) is a research, capacity building and advisory services program, coordinated and served by an expert Secretariat hosted by the Financial and Private Sector Development Department of the World Bank Group. It helps developing countries and their international partners enable the start-up and growth of innovative small and medium-sized enterprises for inclusive economic growth and sustainable development. infoDev is a leader in business incubation of technology-enabled enterprises. infoDev’s global business incubation network reaches hundreds of business incubators and more than 20,000 small and medium enterprises, and has helped create over 270,000 jobs across 100+ developing countries.

infoDev’s Business Incubation Management Training Program draws from lessons, models, and examples in business incubation from across Africa, Asia, Europe, Latin America & the Caribbean. It consists of 11 training modules ranging from basic introductory topics designed for professionals who are new to business incubation, to specialized topics such as Technology Commercialization.

For more information on this program, please visit infoDev’s Agribusiness Program at www.infodev.org/agribusiness or contact us by email at info@infodev.org. For more information on the World Bank Agriculture and Rural Development program, visit www.worldbank.org/ard. To join infoDev’s Agribusiness Global Community of Practice, please e-mail idisc@infodev.org.