CLIMATE INNOVATION CENTERS

Ethiopia
HoA-REC building in the Gullele Botanic Garden
WHY A CIC IN ETHIOPIA?

The Challenge:
- New technologies are essential to reduce the long-term cost of climate change and achieve Green Growth in Ethiopia; however, many barriers remain.

The Solution:
- A Climate Innovation Center (CIC) that finances and supports Ethiopian innovators, entrepreneurs and SMEs, that can help overcome these barriers and assist in creating climate solutions that meet local needs.

The Outcomes:
- Growing private sector opportunities in Ethiopia to mitigate and adapt to climate change will increasingly become an important driver of employment and economic development.
BARLIERS TO OVERCOME

- **Technology** (by Supporting local and adapted technology innovation)
- **Company** (by Building workforce capacity and a pipeline of sustainable new ventures)
- **Finance** (by Ensuring access to flexible risk capital)
- **Markets** (by Creating new and expanding local and global market opportunities)
- **Policy** (by Informing, linking and transforming innovative policy mechanisms), and
- **Women/Girl-led Innovation** (by Empowering women and girls to be leaders in climate technology innovation)
CIC SERVICES

Access to Finance
- Technology Adoption Fund
  - Initial Stage Financing
  - Proof of Concept Grants: USD 0-75k
- Innovation Catalyst Fund
  - Initial Stage Financing Seed Capital

Access to Mentoring
- Mentor Networks
  - Diaspora-Investor Network
  - Business Mentor Network
  - Technical Expert Network
  - Annual Innovator & Mentor Awards
- Investment Advisory
  - Business Planning
  - Financial Planning
  - Seminar Series, Conferences & trainings

Access to Policy Support
- Policy Advocacy
- International Knowledge Transfer
  - Fellowship Programs
  - National Climate Innovation Events
  - Worldwide CIC Network

Access to Information
- Market Analytics
  - Market and Sector Trend Reports
- Technology Information
  - Technology/IP database
  - Consumer Information
- Branding & Awareness
  - CIC Outreach
  - Certification Program

Regional Partnerships
- Workforce Development
  - University Partnerships
  - Technical & Business Courses
- Women and Girls
  - CIC Activity Awareness
  - Women-led Businesses
  - Equal Rights Education
- Access to Facilities
  - Incubators and Networking Space
  - Facility Provider Agreements

Include mainstreamed gender programs
**Benefits**

- Funding up to ETB 1,000,000 (~$50,000) to develop, launch and/or scale a product or service
- Showcasing at the official Ethiopia CIC Launch and related media events
- Preferred entrance into the Climate Innovation Center program and access to a full range of advisory, partnership and support services and follow-on funding
Eligible Sectors

- sustainable agribusiness
- bio-fuels and bio-mass
- transportation technologies
- micro-hydropower
- energy efficiency
- other clean tech or clean tech support businesses
- Women owned businesses and companies that promote women-led innovation or job creation are strongly encouraged to apply.
EVALUATION CRITERION

- Level of Innovativeness
- Technology priority and appropriateness for country
- Competitive advantage
- Market & growth potential
- Uniqueness of business model
- Quantifiable environmental benefits
- Impact on gender and social inclusion
Two Step Process

Phase 1

Concept Plan
- Basic Information
- Clean-tech Sector
- Impact (market and nonmarket)

Deadline: April 4th, 2013

Phase 2

Business Plan
- Technical Assistance
- Problem Statement
- Launch presentation

Deadline: May 30th, 2013
(Only for successful Phase 1 applicants)