Dear Global Forum Participants,

On behalf of the World Bank Group, infoDev, South Africa’s Department of Science and Technology, and the Eastern Cape Province, we are delighted to welcome you to the 5th infoDev Global Forum on Innovation & Technology Entrepreneurship! The Global Forum is an opportunity to meet and learn from inspiring people who are building some of the most groundbreaking businesses in developing countries. This year, the theme of the Global Forum in South Africa is “harnessing innovative entrepreneurship for social and economic growth.” The Forum will facilitate learning, business matchmaking, strategy, and knowledge sharing, with a special focus on the needs of African entrepreneurs and innovators.

The Global Forum is the premier community-building event for infoDev’s global network incubators, mobile applications labs, and climate innovation centers. The three-day forum, the first to be held in Africa, will explore how innovations can boost job-led growth and tackle economic and social needs, while using the full power of the information, communication, and green technologies.

Our discussions will take us into some of the most exciting sectors of the economy in Africa, which is being spurred by an overall economic growth on the continent of more than 5 percent. For example, the mobile innovation sector has tremendous growth potential. South Africa has taken the transition to a knowledge-based economy head on. Countries in Eastern Africa have emerged as regional powerhouses for mobile innovation, and also several West African countries are bolstering information and communication technology (ICT) and mobile companies.

In terms of energy and climate technology, excellent innovations in solar energy, but also wind and biomass, are taking place, targeted to local and regional market needs—and stimulating a cutting-edge clean-tech sector in Africa. Since most African countries do not have an existing 20th century energy infrastructure, they can “leap frog” with next-generation technology to a cleaner, more reliable and less costly model.

Another innovative sector with a lot of growth potential is agribusiness. Africa has the potential to create a trillion dollar food and agribusiness market, provided that farmers get better access to help them grow and trade their products and agribusiness producers get better connected to markets.

We believe that the creativity of these sectors and others directly affects the highest priority for the future: turning today’s imaginative assets into tomorrow’s productive capital.

Last, but not least, we would like to extend our sincere thanks to the session leaders, steering committee members, speakers, moderators, participants, and colleagues who have traveled from around the world to join us. We wish you an enjoyable and productive week in East London, South Africa, and look forward to interacting with you.
Janamitra Devan
Vice President
Financial and Private Sector Development (FPD) Network
The World Bank Group

Phil Mjwara
Director General
Republic of South Africa’s Department of Science and Technology (DST)

Mcebisi Jonas
Member of the Executive Council (MEC) for the Department Economic Development, Environmental Affairs and Tourism
Eastern Cape Province

Valerie D’Costa
Program Manager
infoDev
The World Bank Group
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First Floor

The Conference facilities located on the first floor have been designed for flexible use as single venues and / or combined venues. The facilities comprise of the following:

1. Auditorium
2. Conference Room 01
3. Conference Room 02
4. Conference Room 03
5. Conference Room 04
6. Conference Room 05
7. Conference Room 06
8. Public Concourse
9. Entrance
10. Administration Office
11a. Restaurant & Balcony
14. Satellite Banqueting Kitchen and Serving Station
15b. Event Organiser’s Office
16. Reception & Information Desk
40. Service Lift

The Auditorium interleads into Conference Rooms 02 & 03. Conference Room 01 interleads into Conference Rooms 02 & 03. The Auditorium, Conference Room 01, Conference Room 02 and Conference Room 03 are interleading and can be combined into one facility.
Mezzanine Level
11b. Restaurant

Second Floor
The Second Floor of the Convention Centre offers the following facilities:
12. VIP Room
13. Projection Room
15a. Administration Offices located directly above first floor conference rooms 04 -06
40. Lift

Ground Floor
35. Exhibition Hall: has been developed as a multi-purpose facility & can host stage events, exhibitions, banquets, cocktail functions & a great deal more.
31. Entrance
32. Rotunda
34. Main Reception & Information Desk
35. Exhibition Hall
36. External Storage
37. Main Banqueting
38/39. Event Deliveries & Loading - there is a delivery yard and loading area with a vehicle entrance directly into the exhibition hall.
40. Service Lift

Premier Hotel Regent (ELICC Extension)

First Floor
17. Regency 1
18. Regency 2
19. Regency 3
20. Regency 4
21. Pre-Assembly Area

First Floor
22. Conference Office
23. Marine 3
24. Marine 2
25. Marine 1
26. Ocean Terrace
27. Marine 5
28. Terrace Room
29. Marine 4

Ground Floor

Premier Hotel Regent (ELICC Conference Centre)
Sunday, May 26

Training Modules

Monday, May 27

Training Modules

Ongoing for 3 days: Entrepreneur / SME Fair

Tuesday, May 28

Venue: Auditorium
09:00 - 09:05 AM Welcome
Valerie D’Costa, Program Manager, infoDev, World Bank

09:05 - 10:00 AM Opening Plenary: Technology Entrepreneurs Fuel Development
- Mr. Janamitra Devan, Vice President for Financial and Private Sector Development, World Bank
- Ms. Noxolo Kiviet, Premier, Eastern Cape Province, South Africa
- Mr. Derek Hanekom, Minister for Science & Technology, South Africa
Tuesday, May 28

Venue: Auditorium

10:30 AM  Plenary Where is the next African high growth entrepreneur?
Three inspirational keynotes on making the journey from mind to market in Africa, followed by a moderated dialogue on how to find and groom transformative high-growth enterprises.

- 1. An African angel investor
  Mr. Andile Ngcaba, Founder Convergence Partner

- 2. A startup CEO
  Ms. Toni Maraviglia, Co-Founder and CEO of Eneza

- 3. A government policymaker
  Mr. Ibrahima Wade, Permanent Secretary of the Accelerated Growth Strategy (SCA), Senegal

12:00 PM - 2:00 PM  Lunch

2:00 PM - 4:00 PM  Meet and Greet
(networking meetings for participants and visits to the Entrepreneur / SME Fair)

Accelerator track for entrepreneurs

4:30 PM  Dragon’s Den for high-potential entrepreneurs to meet mentors, investors and angels
The Global Forum is bringing together infoDev’s Top 50 promising entrepreneurs from Africa and other developing regions in a competition setting. A first round of judging before the Global Forum will narrow the competition to the infoDev Top 20. On the first day, 10 Entrepreneurs from the Top 20 will have 5 minutes to make their case to the Global Forum Judges for five grand prizes.

Gala Dinner
Day 2 - Wednesday, May 29

**CORE PROGRAM**

**Venue: Auditorium**

**09:00 - 10:00 AM Plenary: Financing Winners**

A moderated dialogue with investors from around the world on innovative financing schemes for new ventures and why they succeed.

- Dr. Iqbal Survé, Chairman Sekunjalo Group
- Ms. Barbara James, Founder and CEO of Henshaw Capital Partners

**Moderator:**

- Janamitra Devan, Vice President, Financial and Private Sector Development, World Bank

**10:30 AM Parallel sessions**

**Stream A**

*Maximizing Mobile: Making the Mobile Revolution Reach Everyone*

Innovative mobile solutions are being developed by and for those who live at the 'base of the pyramid'. This session will explore how business models are emerging for this vibrant market, and explore where good practice can be found and scaled. It will also engage in a dialogue on the mobile applications space more generally, to see what the future of the App Economy in the developing world is shaping up to be.

**Stream B**

*Innovations in Financing Innovation*

The session will feature stakeholders in the early stage innovation financing spectrum. They will talk about how capital from angels, venture capitalists, accelerators, and governments flow to high growth entrepreneurs, and how “mentorship” capital provides development. Panelists will talk about the challenges and opportunities in innovation financing in the developing world.

**Stream C**

*The Incubation Lab: Exploring What Works in Business Incubation*

At the session, practitioners will explore what can be learned from successful and not so successful incubation efforts around the world; and discuss new models for business incubation, including acceleration and virtual incubation.

**Accelerator track for entrepreneurs**

**4:30 PM Dragon’s Den**

In the second day, the remaining 10 Entrepreneurs of the Top 20 will pitch their businesses to the Judges for the five grand prizes.

**Networking Cocktail**
Day 3 - Thursday, May 30

**Venue: Auditorium**

09:00 - 09:50 AM  **Plenary: The Paradigm of Inclusive Innovation**

Two keynote speakers will share their insights on how transformative innovation is changing lives in developing countries around the world, focusing on the opportunities and challenges that mobile technologies provide entrepreneurs developing inclusive business.

- Mr. Erik Hersman, Founder Ushahidi and iHub
- Mr. Marlon Parker, Founder rLabs

**Moderator:**

- Ms. Valerie D’Costa, Program Manager infoDev, World Bank

10:15 AM  Parallel sessions

- **Stream D:**  **Green and Profitable: Innovation for Green Growth**
  The session will explore how climate-related technologies are creating lucrative new business opportunities in developing countries, including in areas such as clean energy and climate-smart agribusiness; and engage in dialogue on what “green growth” really means for developing countries.

- **Stream E:**  **African Women Entrepreneurs Roundtable**
  Successful and upcoming top women entrepreneurs from the continent will share experiences on how to succeed in business, the trusted social networks they have had to develop and how a mentors networks can grow the next generation of high-growth, women-led enterprises. Women entrepreneurs from across the globe will also participate and share strategies from their respective regions and sectors.

- **Stream F:**  **Innovation Ecosystems and the Right Policies**
  This session will explore the relative roles the public and private sectors play in facilitating innovation, innovative enterprises and a productive economy.

3:45 PM  **Closing Ceremony**

- **Accelerator track for entrepreneurs**
  4:00 PM  **Dragon’s Den**
  Awards ceremony for Top Entrepreneurs at Closing Ceremony

Farewell Reception

Day 4 - Friday, May 31

**Site Visits in Eastern Cape Province**

- High tech companies
- Accelerators, incubators
- Inclusive Innovation Projects and Innovation Centers
**Stream A**

*Maximizing Mobile: Making the mobile revolution reach everyone*

Join the Mobile Innovation Stream to explore mobile trends in emerging and frontier markets, identify successful models of apps-based businesses, and learn about transformative opportunities for the poorest users at the “base of the pyramid.” Contribute to dialogue on the features of innovation ecosystems that are integral for the success of new ventures. Meet entrepreneurs, test the latest apps, and learn about the potential of mobile applications and the future of the app economy in developing countries.

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**Day 2 - Wednesday, May 29**

**Venue:** Conference Room 3  
**10:30 - 12:00 PM**

**Master of Ceremonies:** Madanmohan Rao, Research Director, Asian Media Information and Communication Center

**Session 1. Mobile App Economy: Innovation Driver for Developing World**

Apps can empower individuals and have important cascade effects, stimulating growth, entrepreneurship, and productivity throughout a country’s economy. A new wave of apps and creative ‘mashups’ of services, driven by high-speed networks, social networking, and crowd-sourcing is helping mobile devices transform the lives of people in developed and developing countries alike. Reflecting on the findings of the World Bank’s *Maximizing Mobile* 2012 report, how can emerging and frontier markets plug into the immense opportunities of the global mobile applications economy?

**Discussants include:**
- George Vulgaris, Business Partner, VisionMobile
- Steve Esselaar, Principal Telecommunications Consultant, Intelecon Research
- Maja Andjelkovic, Mobile Innovation Specialist, *infoDev*, World Bank

**Launch of the *infoDev* / Nokia AppCampus Partnership**

By Janamitra Devan (World Bank), Jussi Hinkanen (Nokia), and Pekka Sivonen (AppCampus)
Day 2 - Wednesday, May 29

12:00 - 2:00 PM  Networking Lunch and Speakers’ Corner at Mobile ZONE

Session 2: Inclusive Mobile Innovation: Engaging the Disengaged
Mobile phones can transform many aspects of life for people at the “base of the pyramid” (BOP), giving them access to previously inaccessible services and products. Two new infoDev-led studies from South Africa and Kenya provide insights into the utility of mobiles for economic and social empowerment. For instance, devices with increasingly advanced features are becoming ubiquitous and could be used for doing “microwork”: digital tasks done over the Internet on a phone, require little training. For BOP users struggling with literacy, voice and graphics could help create more and better digital opportunities. Can you share examples of successful business plans for mobile apps at the BOP and entrepreneurs who have successfully entered BOP markets?

Discussants include:
• Alison Gillwald, Director, Research ICT Africa
• Rebecca Enonchong, VC4Africa

3:00 - 4:15 PM

Session 3: Building Mobile Innovation Ecosystems: a Look to the Mobile Revolutions in Africa and Asia
• Bibushan Bista, CEO, Young Innovations & Manager, mHub Nepal
• Jussi Hinkkanen, Vice President, Corporate Relations and Business Environment Middle-East and Africa, Nokia
• Stephan Lamprecht, BlackBerry AppLabs, Venture Solutions
• infoDev mLabs tag team: Derrick Koetze, mLab Southern Africa & John Kieti, mLab Kenya

In closing: Mini TED-style talk by an inspirational entrepreneur – “Join my journey”
• Rapalang Rapana, Founder, Yeigo Communications
**Stream B**

**Innovations in Financing Innovation**

The session will feature stakeholders in the entire early stage innovation financing spectrum. They will talk about how capital from angels, venture capitalists, accelerators, and governments flow to high growth entrepreneurs, and how “mentorship” capital provides development. Panelists will talk about the challenges and opportunities in innovation financing in the developing world.

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**Day 2 - Wednesday, May 29**

**Venue: Conference Room 1 (Auditorium)**

**10:30 AM - 12:00 PM**

**Session 1. Challenges and Opportunities in Early Stage Innovation Financing (Setting the Stage)**

**Moderator:**
- Dr Bongi Gumede, Senior General Manager: Marketing and Business Development, The Innovation Agency

**Panelists:**
- Wesley Lynch, Founder, AngelHub South Africa
- Thomas Debass, US State Department, Global Partnerships
- Founding Partner of Slizebiz, Ghana
- Murat Aktihanoglu, ER Accelerator

**10:30 - 11:30 AM** Discussion on historic and emerging challenges, opportunities

**11:30 - 12:00 AM** Q & A
Day 2 - Wednesday, May 29

12:00 - 1:15 PM  Lunch and networking for participants

1:30 - 3:00 PM

Session 2. Presentations on Cutting Edge Paradigms in Early Stage Innovation Financing

1:00 - 2:00 PM  Crowdfunding
• Jason Best, Crowdfund Capital Advisors

2:00 - 3:00 PM  Caribbean Online Platform for Diaspora Co-Investing
• Qahir Dhahani, infoDev, World Bank
**Stream C**

**The Incubation Lab: Examining What Works in Business Incubation**

Come with us into the “lab” to examine the evidence around what works in business incubation. Incubation experts will share their lessons from the trenches and debate which approaches to incubation succeed in developing countries. Practitioners will share their hands-on experiences with modern evolutions, including accelerators, technology hubs, and mentor networks. Finally, participants will discuss emerging online and offline platforms for scaling up support for the next generation of high-growth entrepreneurs in emerging economies.

**Day 2 - Wednesday, May 29**

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**Venue: Conference Room 2**

10:30 - 12:00 PM

**Session 1. Entering the Incubation Lab: Examining the Success and Failure of Business Incubation Efforts**

What does the evidence tell us about success or failure of business incubation initiatives and models? In a moderated “Davos Style” format, experienced incubation experts will discuss and debate their lessons from the trenches from public and private incubation initiatives.

10:30 – 10:45  
*Examining Incubation Success and Failure: Observations from infoDev's Global Incubation Network*  
- Steve Giddings, infoDev Regional Facilitator, Africa

10:45 – 11:30  
*Panel Discussion*  
**Moderator:**  
- Julian Webb, infoDev Asia-Pacific Incubation Network Coordinator  
**Panelists:**  
- Charles Wyeth, former Chairperson, South Africa Business Technology Incubator Association (SABTIA)  
- Francisco Medina, Deputy Secretary, Jalisco State Ministry of Innovation, Mexico  
- Steve Giddings, infoDev Regional Facilitator, Africa

11:30 – 12:00  
*Discussion with the Audience*

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12:00 - 1:00 PM  
*Lunch and Networking for Participants*
Day 2 - Wednesday, May 29

1:00 - 2:30 PM  
**Session 2. Meeting the Challenge: Hands On with Successful Accelerators and Incubators**  
Incubation is evolving and providing new ways of supporting high-growth entrepreneurs. Practitioners from some of the world’s most innovative accelerators and incubators will share their results, impacts and lessons on how those models can be adapted to international contexts.

1:00 – 2:00  Speaker Presentations  
**Moderator:**  
- Gerardo Corrochano, Director, Innovation and Entrepreneurship Practice, World Bank  
**Speakers:**  
- Nicole Glaros, Managing Director, TechStars Accelerator, USA  
- Sebastian Vidal, Assistant Director, Start-up Chile  
- Michael Szymanski, Director of Business Development, Meltwater Entrepreneurial School of Technology (MEST), Ghana

2:00 – 2:30  Discussion with the Audience

2:30 - 2:45 PM  Coffee Break and Networking for Participants

2:45 - 4:00 PM  
This session will present new ideas for reaching developing country entrepreneurs through online mentor networks, virtual incubation, and technology hubs.

2:45 – 3:30  Speaker Presentations  
**Moderator:**  
- Michael Reddy, Chairperson, South Africa Business Technology Incubator Association (SABTIA)  
**Speakers:**  
- Karen Owens, Chief of Staff, Mara Foundation, Building Online Platforms for Mentoring Entrepreneurs  
- Dang My Chau, Co-Founder, Vietnam TOPICA, Virtual Incubation  
- Erik Hersman, iHub Kenya, Hubs, Co-Working and Maker Spaces: A Scalable and Sustainable Approach to Business Incubation in Developing Countries?

3:30 – 4:00  Discussion with the Audience
Stream D
Green and Profitable: Innovation for Green Growth
The Green Growth Innovation Stream will explore two market opportunities for developing countries: 1) how climate-related technologies are creating lucrative new business opportunities, and 2) how changing consumer demographics have opened up opportunities for green agribusiness industrialization.

Day 3 - Thursday, May 30
Venue: Conference Room 1 (Auditorium)
10:15 - 11:15 AM
Session 1: Greening Africa - Jobs and Green Growth
This session will frame the policy landscape for Green Growth and size the market opportunity that exists for innovative SMEs within cleantech value chains globally and in South Africa.

10:15 – 10:20 Opening Remarks
• McLean Shanda, CEO, The Innovation Hub

10:20 – 10:40 Keynote Speech: Green Growth, Innovation and Job Creation
• Mr. Ebrahim Patel, Minister of Economic Development, South Africa (invited)

10:40 – 11:00 The opportunity for SMEs in Clean Tech Industries
• James Rawlins, Associate Director, The Carbon Trust

11:00 – 11:15 Panel Discussion
• Moderator: Esperanza Lasagabaster, Service Line Manager Entrepreneurship and Innovation, World Bank

1:00 - 2:30 PM
Session 2: Inclusive Green Growth - Reports from the field
This session will explore the on-the-ground challenges and the opportunities for inclusive green growth by drawing on the experiences of African business incubation practitioners and clean-tech entrepreneurs.

11:15 – 11:20 Introduction
• Aki Enkenberg, Counsellor at the Embassy of Finland, South Africa

11:20 – 11:40 Fostering Innovation: Reports from the Field
• Charity Mbileni, Senior Manager: Green and Sustainable Development, The Innovation Hub
• Araya Asfaw, Director, Horn of Africa Regional Environment Center, Ethiopia Climate Innovation Center
• Kennedy Mayende, Innovation & Entrepreneurship Manager, Kenya Climate Innovation Center

11:40 – 11:55 Company Perspective: Innovation in Cleantech
• William Albert Hadlow, Khaya Power
• Mark Mutaahi, Country Director - Uganda | SmartHome, UpEnergy Group

11:55 - 12:15 Roundtable Discussion
• Moderator: Aki Enkenberg, Counsellor at the Embassy of Finland, Pretoria
Day 3 - Thursday, May 30

12:15 - 1:30 PM  Lunch and networking for participants

1:30 - 2:15 PM

Session 3: Creating Inclusive Growth through Agro-Processing Innovation.
This session will explore the market opportunities and challenges for African agro-processing enterprises and the potential development impact of accelerating the growth of the African agro-processing sector. infoDev will introduce its Agribusiness Innovation Program.

1:30-1:35  Introduction
  • Ellen Olafsen, infoDev, World Bank

1:35 - 2:15  Panel Discussion:
  • Moderator: Steven Giddings, infoDev

Panelists:
  • Pedro Tomo, Gutsamba
  • Robert Brozin, Nando’s
  • Al-Noor Rawjee, Pick’nPay

2:10 - 3:30 PM

Session 4: Accelerating the Growth of Innovative Agro-processing SMEs.
This session will explore innovative means to accelerating the growth of innovative agro-processing enterprises in Africa. Industry, financiers, business incubators and development stakeholders will share their perspectives on supporting a more enabling environment.

2:15 – 2:55  Panel Discussion:
  • Moderator: Joost Guijt, Wageningen University, Seas of Change

Panelists:
  • Pedro Tomo, Gutsamba
  • Robert Brozin, Nando’s
  • Al-Noor Rawjee, Pick’nPay
  • Andre Dellevoert, AECF
  • Louis de Klerk, CEO, Timbali

2:55 – 3:15  Discussion with the Audience

3:15 – 3:30  Concluding Remarks:
  • Valerie D’Costa, Program Manager, infoDev, World Bank
Stream E

African Women Entrepreneurs Roundtable

Successful and upcoming top women entrepreneurs from the continent will share experiences on how to succeed in business, the trusted social networks they have had to develop and how a mentors networks can grow the next generation of high-growth, women-led enterprises. Women entrepreneurs from across the globe will also participate and share strategies from their respective regions and sectors.

Day 3 - Thursday, May 30

Master of Ceremonies: Marième Jamme, CEO, SpotOne Global Solutions and One of Forbes’ 20 Youngest Power Women in Africa

Venue: Conference Room 2
10:15 - 11:45 AM

Session 1: Taking Stock: Opportunities and Barriers to Success
An interactive discussion with African women entrepreneurs on potential internal and external barriers to success. Issues that will be discussed include: to what extent key factors such as capacity, coaching/mentorship, networks, financing, and market access has played a role for women entrepreneurs to start and grow their business? Furthermore, in context of infoDev’s network and product offerings, how can infoDev and partners further support and work together with high growth women entrepreneurs to start and grow their business?

Welcome by Valerie D’Costa, Program Manager, infoDev, World Bank

Opening remarks by Jenny Akerback, Program Manager, Swedish International Development Cooperation Agency (invited)

Honorary chair and keynote speaker:
- Futhi Mtoba, Chairperson of the Board, Deloitte South Africa

Participants include:
- Anne Githuku-Shongwe, South Africa, Founder & CEO, Afroes
- Hilda Moraa, Kenya, Head of Research, iHub
- Paully Apea Kuby, Ghana, CEO, Ebenut
- Vanessa Clark, South Africa, Co-Founder, MobiFlock

11:45 AM - 12:00 PM Coffee and Networking for Participants
Day 3 - Thursday, May 30

12:00 - 1:15 PM
Session 2: Global Pulse: Taking Success to the Next Level
Top 50 entrepreneurs and women entrepreneurs from infoDev’s network provide lively insights based on their respective sectors and regions. They share their experiences on the biggest challenges they are facing in growing their business, identify potential best practice examples addressing these challenges, if any, and provide insights on the opportunities that can unlock the potential to take their business to the next level.

Discussant: Rapelang Rabana, South Africa, Co-Founder and CEO, Yeigo Communications

Participants include:
• Fiona Mati, Kenya, East African Project Manager, Angaza Design
• Thuy Truong, Vietnam, Co-Founder and CEO, Geengar
• Perihan Abou-Zeid, Egypt, CEO, Qabila Media Productions
• Racquel Goddard, Jamaica, Founder and CEO, idaedle
• Anne Amuzu, Ghana, Co-Founder, Nandi Mobil

1:30 - 3:00 PM
Session 3: Networking Lunch and Partnership Discussions
Networking lunch for women entrepreneurs and partners. Following the dynamic sessions with women entrepreneurs in Africa and globally, how can entities like infoDev, World Bank Group, partners and women entrepreneurs themselves create opportunities to further support high growth women entrepreneurs in the region and globally? Brief insights from partners in Africa and globally.

Discussants include:
• Nomsa Daniels, Board Member, Graca Machel Trust and Executive Director, New Faces New Voices
• Minerva Kotei, Global Operations Officer, G20 SME Finance Forum Women’s Finance Hub

3:00 - 3:30 PM On-site live video interviews of women entrepreneurs for national and international distribution. Highlighting the inspiring new generation of women innovators and drawing attention to their entrepreneurial success and immense potential.
Stream F
Innovation Ecosystems and the Right Policies
This session will explore the relative roles the public and private sectors play in facilitating innovation, innovative enterprises, and a productive economy.

Day 3 - Thursday, May 30

Venue: Conference Room 3
10:15 - 10:45 AM
Kick-Off: Understanding Innovation Ecosystems
What are Innovation Ecosystems, what do they look like and why are they important? The kick-off will highlight the importance of strategic vision and coordinated collaboration of various actors in implementation. By presenting the South African ICT roadmap and process behind it, the kick-off will also trigger discussion on ecosystems and exploring what is the role of policy-makers and stakeholders in supporting and operating them.

Speakers:
- Mr. Petri Salo, Ambassador of Finland to South Africa
  “Ecosystems: The Finnish Evolution”
- Jeanette Morwane/DST
  “South African RTD ICT Roadmap”
- Mr. Kimmo Halme/Ramboll Mngr. & Lead writer WBI Knowledge Economy 2.0 report
  “Introduction to Ecosystems Approach”

10:45 - 11:00 AM Coffee break @ Mobile ZONE – infoDev partners and entrepreneurs “pop up” showcases

11:00 AM - 12:00 PM
Session 1: Ecosystems from Local to International
Ecosystems can be valuable tools to test visionary initiatives and how development and adoption of new solutions can work locally before wider take-up. Innovation is ideated in global networks where collaboration and cooperation takes place simultaneously. Mobile and ICT-based innovations are tested but have often take-up potential across borders and in global market place. Panelists will present comparative examples of on-going activities addressing technology transfer and explore the importance of ecosystems in the implementation for local needs but also for global markets. Have these been successful in creating a spirit of enterprise and innovation? Are entrepreneurs going to market?
Day 3 - Thursday, May 30

Session launches the Eastern Cape Provincial Innovation Strategy.

**Chair:** Gerardo Corrochano, Director, Innovation, Technology and Entrepreneurship Practice, World Bank (TBC)

**Speakers:**
- Simphiwe Dzengwa, Head at Eastern Cape Innovation Hub, South Africa
- Jarmo Eskelinen, City SDK Project; President, ENoLL Network
- Ngozi Bell, Senior Advisor, US Small Business Administration

**Commentary and Rapporteur:**
- Thuy Truong/ Greengar Studios/ Mobile Applications, Vietnam/ infoDev TOP50

12:00 - 1:00 PM  Lunch and Networking for Participants

1:00 - 2:00 PM  
**Session 2. Ecosystems for Inclusive Innovation**

Very often, inclusive innovation do not involve extensive R&D or sophisticated tech transfer strategies. Innovation is rather ideated together with users based on existing ideas and technologies re-combined in a novel way to make the services and products affordable, accessible, and applicable for the poorest part of the population. Session gathers diverse perspectives and explores opportunities to innovate for business with or for the poorest parts of the population through Ecosystems, applicable business models, and roles of various innovation actors - such as social entrepreneurs - in this process. How can strategic planning, support, and services bridge the divide among research institutions, startup entrepreneurs, and industry?

**Chair:** Dr. Audrey Verhaeghe, CEO, The Research Institute for Innovation and Sustainability, South Africa

**Speakers:**
- Nitin Gachhayat/Director & Founder/Drishtee/India
- Carlos Marques/Regional Sales Manager/Cisco Emerging Africa
- Alina Ivone Francisco Madjendje, Mobile Innovation Hackathon winner, Mozambique

**Commentary & Rapporteur:**
- Steve Giddings, infoDev Regional Coordinator, Africa

3:00 - 3:15 PM  CLOSING REMARKS and How to partner with InfoDEV/WBG:
- Laurens Cloete, CSIR-Meraka, and
- Esperanza Lasagabaster, Innovation, Technology and Entrepreneurship Practice, World Bank
Plenary Speaker Profiles

in alphabetical order
Ms. Valerie D’Costa

Ms. Valerie D’Costa is infoDev’s Program Manager. She has led infoDev’s evolution from its original founding focus on information and communications technology for development (ICT4D) to its current role as a “learning lab” and convener for donors, client countries, and public and private sector actors around the innovation, technology, and entrepreneurship agendas. The vision Ms. D’Costa promotes for infoDev’s role today is to derive and test new approaches to support the growth of innovative, technology enabled new ventures, provide cutting-edge knowledge, networks and tools to developing countries to navigate these dynamic market and technology evolutions, collate lessons from success and “failure” in the field, and promote the adoption and scaling of innovative new approaches that work by the World Bank, donors, and other development partners.

Before joining infoDev, Ms. D’Costa served as the Director of the International Division at the Info-Communication Development Authority of Singapore (IDA), where she formulated the Singapore Government’s policies on international ICT issues and oversaw Singapore’s bilateral relations with other countries on these issues. She received a Public Administration Medal from the Singapore Government for her work in building Singapore's international ICT trade and diplomatic ties. She had a distinguished career in private legal practice before joining her country’s nation-building efforts in government service at IDA.

Ms. D’Costa holds a Bachelor of Laws degree from the National University of Singapore and a Master of Laws degree from University College, University of London.
Mr. Janamitra Devan

Janamitra Devan is Vice President, Financial and Private Sector Development (FPD), which plays a vital role in operations, strategy, and knowledge for both the World Bank and IFC. Dr. Devan, a U.S. national, brings a distinguished set of skills and experience to this key position.

Prior to this appointment, Dr. Devan was Director for Asia of the McKinsey Global Institute and Senior Fellow at McKinsey & Company’s Shanghai office after 10 years as a senior executive with the company.

Before his work in China, Dr. Devan was Director of Global Operations of McKinsey’s flagship Strategy Practice with special expertise in global and corporate strategy for a broad spectrum of the firm’s financial, consumer, and knowledge-based clients in the United States, Europe, and Asia. While leading the Strategy Practice, he created and led the Institute for Corporate Excellence, an initiative to better understand the drivers of corporate performance.

Dr. Devan began his professional career as an economist at the Monetary Authority of Singapore. He subsequently worked as a consultant for Ernst and Whinney before teaching for several years at Middlebury College. From 1998–99, he was Program Manager of FIAS, where he managed the program for the Middle East and North Africa. Dr. Devan holds a Ph.D. in Business Economics and Public Policy from Indiana University.
Mr. Derek Hanekom

Mr. Derek Hanekom is the Minister of Science and Technology in the South African Government. In 1976, he was arrested for participating in a peaceful candlelight demonstration in Johannesburg—which prompted the start of his active political. After serving a three-year period in prison, Mr. Hanekom worked with the trade union movement in Johannesburg, until his wife’s release from prison in 1987, and subsequent deportation to Zimbabwe. He returned to South Africa in 1990, to work at the headquarters of the ANC.

From 1994–99, Mr. Hanekom served as Minister of Agriculture and Land Affairs, piloting various reform bills through Parliament to redress the injustices and inequities caused by apartheid laws and the 1913 Land Act. This legislation laid the foundation for land reform in the post-apartheid era.

From 1999–2004, Mr. Hanekom served as a Member of Parliament on various Parliamentary Committees. He served as Deputy Minister of Science and Technology from April 2004 and was promoted Minister of Science and Technology in October 2012.

Mr. Hanekom was re-elected to the ANC’s National Executive Committee (NEC). He was elected to serve on the National Working Committee of the NEC and is the Chairperson of the National Disciplinarian Committee. In addition, he serves as the Deputy Chairperson of the Board of the Ahmed Kathrada Foundation.
Mr. Erik Hersman

Mr. Erik Hersman is a widely respected technologist, blogger, and commentator who specializes in the impact and application of technology throughout Africa. He runs two popular websites—WhiteAfrican and AfriGadget, a multi-author website dedicated to showcasing African ingenuity. He founded the iHub, Nairobi’s Innovation Hub, in March 2010—an open space for the technologists, investors, technology companies, and hackers in Nairobi. He is also the co-founder of Ushahidi (“testimony” in Swahili), a groundbreaking crowdsourcing website created to map incidents of violence during the 2007–08 Kenyan crisis.

Mr. Hersman’s work is widely recognized among the technology, development, and humanitarian communities, and in 2008 he was named a Pop!Tech Social Innovation Fellow. In the summer of 2009, he was awarded a TED Fellowship, and later that year named a Senior TED Fellow.
Ms. Barbara James

Ms. Barbara James is a founder and CEO of the first independent pan-African private equity Fund of Funds—Henshaw Capital Partners. Henshaw is a $400 million fund investing in private equity and venture capital funds across Africa. It positions itself as a vehicle for institutional investors—pension, insurance, endowment and sovereign funds in Africa and internationally—to invest in African private equity, through its diversified portfolio of professionally selected funds.

Until May 2007, Ms. James was Managing Director of the African Venture Capital Association (AVCA) and currently serves on its Executive Board. She has been instrumental in the development of innovative venture capital solutions in Africa, including the African Diaspora SME Fund, an African Technical Assistance Fund, and the first independent African venture capital Fund of Funds, advocating for UK (and G8) tax incentives to investors in African venture capital.

In 2007, Ms. James advised the Kenyan, Tanzanian, and Ugandan governments about setting up an SME venture capital fund, a technical assistance facility, and an enabling regulatory environment for venture capital in East Africa. Prior to her role at the African Venture Capital Association, she worked at Deloitte & Touche and the Catholic Fund for Oversees Development (CAFOD).

She holds a Bachelor’s in Computer Science and a Master’s in Business Systems Analysis and Design. She is qualified as a Certified Information Systems Auditor (CISA) and a Microsoft Certified Systems Engineer (MCSE) and has trained professionally as a venture capital general partner (manager) and Limited Partner (investor).
Ms. Noxolo Kiviet

Ms. Noxolo Kiviet was elected to the Premier of the Eastern Cape Province in 2009. Her early career began when she was elected to the post of treasurer in the Congress of South African Trade Unions (COSATU), Border/Kei Region, later Deputy Chairperson of Chemical Workers Industrial Union (CWIU), and then representative of labor in NEDLAC where she served in the Finance and Fiscal Chamber until 1997, when she was elected as public representative and served as a Member of the Provincial Legislature.

From 1996–2003, Ms. Kiviet was elected Provincial Treasurer of the ANC, serving two terms and offering much needed financial management expertise to the organization. From 2003–06, she served as an additional member of the Provincial Executive Committee of the African National Congress (ANC).

Ms. Kiviet’s efficiency in performing her duties saw her being re-elected in 1999 and 2004 to serve as the ANC Whip Member of the Finance and Governance Sub- Committee overlooking Finance and Provincial Expenditure; SCOPA; the Office of the Premier (OTP); Youth, Gender and Disabled; Economic Affairs, Environment and Tourism; as well as Advisory. It is worth noting that in 2003 she was appointed as the chairperson of the OTP Portfolio Committee and in the subsequent year as the Eastern Cape Provincial Legislature Speaker, a position she held until 2008.

Ms. Kiviet holds a Master’s degree in Public Administration from the University of Fort Hare.
Ms. Toni Maraviglia

Ms. Toni Maraviglia is the co-founder and CEO of Eneza (formerly MPrep), a teacher, and a technology enthusiast.

Ms. Maraviglia started her career as a Teach For America corps member and program manager in New York City and was a writing teacher at Harlem Village Academies. In 2008, she co-founded a successful educational program in rural Kenya called WISERBridge. The program quadrupled the passing rate of students from 2008–11. After living in a hut for a year, she became incredibly attached to rural areas.

In 2011, Ms. Maraviglia was searching for ways to replicate this success across the country, and she ran into the idea of leveraging mobile phones to do so. Seeing a huge opportunity to reach remote areas such as her “dala,” (home in Luo tribal language,) she decided to drop out of business school and pursue the idea.

Ms. Maraviglia co-founded Eneza with the aim of it being an educational equalizer. Eneza is an edtech company that utilizes low-tech, but nearly ubiquitous, technology to help children study and help teachers acquire meaningful data. It seeks to become an educational ecosystem; a place where teachers, students, parents, and administrators have access to high quality and accessible educational tools.
Mr. Andile Ngcaba

Mr. Andile Ngcaba serves as the Executive Chairman of Dimension Data Middle East and Africa. Dimension Data is a specialized information technology (IT) services and solutions provider that helps clients plan, build, support, and manage their IT infrastructures. Dimension Data operates in 22 countries across Africa and the Middle East and 49 countries globally. In addition, Mr. Ngcaba is the controlling shareholder and Chairman of Convergence Partners, an investment management and advisory firm, focused on the telecommunications, media, and technology sector in Africa.

Mr. Andile serves on the Seacom board, which is the first fiber-optic submarine cable to serve the East Coast of Africa. He is one of the leading members of the New Dawn Satellite Company, a groundbreaking African-funded geo-stationary satellite, which services the African continent and was developed in partnership with Intelsat. Over and above his appointments to the board of investee companies of Convergence Partners, Mr. Andile holds a number of positions on global and local bodies.

Mr. Andile was previously the Director General of the South African Department of Communications (DoC) for eight and a half years up until the end of 2003. During his time in government, he oversaw tremendous change in the South African technology and telecommunications landscape, from the point of view of the diverse and advancing technologies on offer, as well as advancements in the overarching regulatory framework.
Mr. Marlon Parker

Mr. Marlon Parker is a social entrepreneur and advocate of using digital media and mobile technology for social good. His passion for community development has influenced his work and led to being the founder of the Reconstructed Living Lab (RLabs) a global movement currently having activities in 19 countries worldwide. He has been listed as one of the 100 World Class South Africans in 2013, an alumnus of President Obama’s Young African Leaders initiative, and an honorary faculty member of the International School of Digital Transformation. He was the co-founder of the recently acquired JamiiX, which is currently the backbone to one of the largest mobile chat support networks in the world with more than 3 million people being reached since its inception.

Mr. Parker has joined Africa’s biggest Mobile Social Network, Mxit where he heads up their social enterprise, Mxit Reach, currently impacting millions of people across Africa. His most recent initiative is co-founding the Kukua Fund, an investment company seeking to invest in high-growth social entrepreneurs in Africa.
Dr. Iqbal Survé

Dr. Iqbal Survé serves as Chairman of the Sekunjalo Group, an investment holding company situated in Southern Africa. Born and educated in Cape Town, Dr. Survé was affectionately known as the “Struggle Doctor” as a result of his medical work with victims of apartheid and provision of medical care to a number of prominent South Africans after their release from Robben Island. In 1989 at UNESCO in Paris, Amnesty International honored him for his medical and ethical work with victims of detention and torture. In 1997, Dr. Survé founded the Sekunjalo Group.

Dr. Survé serves on a number of boards, including 3 Laws Capital, Siemens Ltd, Nokia Siemens Networks, and British Telecoms SA. He is also Chairman of Africa’s top-ranked business school, the University of Cape Town’s Graduate School of Business, and a governor of the University of Cape Town Foundation.

Globally, Dr. Survé is a founding board member of Siemens Global Sustainability Advisory Board, a founder member of the Clinton Global Initiative, Chairman of the South Africa-Saudi Arabia Business Council, and a Council Member of the South Africa-U.S. Business Forum. He is also a Fellow of the Africa Leadership Initiative, the HRH of the Prince of Wales Business & Environment Programme, Co-Chairman of the advisory board of the World Economic Forum Global Growth Companies, and a Davos participant.

Dr. Survé is the recipient of many awards, including Businessman of the Year, and is widely regarded as one of the most influential business leaders that will “shape the future of the African continent.” The South African government appointed Dr. Survé as one of the top five business leaders for the BRICS business council, and he was the keynote speaker at the BRICS summit 2013.
Mr. Ibrahima Wade

Mr. Ibrahima Wade is the Permanent Secretary of the National Steering Committee of Accelerated Growth Economic Strategy of Senegal. He has been in this position since August 2005. Prior to this position, he was General Secretary of the Government of Senegal, from 2001–05.

Mr. Wade held the position of Head of Office in charge of multilateral cooperation and negotiation, Debt and Investment Department, Ministry of Economy and Finance, from 1997–2001. He was the Head of Office in charge of cooperation with European Union, Debt and Investment Department, Ministry of Economy and Finance, from 1994 to 1997; and he was Public Treasurer of Thies region from 1992 to 1993.

Mr. Wade’s areas of expertise are law, economy, public finance, banking, private sector development, international finances, and international development.
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