



**Official Launch of the  
Caribbean Mobile Innovation Programme (CMIP)  
infoDev / World Bank**

**Tuesday, June 10, 2014  
05:00 – 09:00 PM**

University of the West Indies Regional Headquarters,  
Council Auditoriums 1-2  
Mona, Jamaica

*‘Growing Mobile Entrepreneurship in the Caribbean’*

<b>Time</b>	<b>Session</b>
5:00-6:00	Cocktails & Networking <i>Mini Tech Fair, Caribbean Mobile Entrepreneurs</i>
6:00-6:15	Welcome <i>Prof. Yvette Jackson, Pro Vice Chancellor, University of the West Indies</i>
6:15-6:30 PM	Opening Remarks <i>Hon. Julian Robinson, Minister of State in the Ministry of Science, Technology, Energy &amp; Mining, Jamaica</i>
6:30-6:45 PM	Address: Nurturing the next generation of Caribbean growth entrepreneurs <i>Ms. Valerie D’Costa, Program Manager, infoDev/World Bank</i>
7:15-7:35 PM	Greetings from Program Donor <i>Representative of the High Commission of Canada to Jamaica</i>
7:50 – 8:00 PM	Introduction of the documentary ‘ <i>startupland</i> ’ by Director Justin Gutwein
8:00 – 8:30 PM	Worldwide Premiere of ‘ <i>startupland</i> ’ Screenings at 10 global innovation hubs across 4 continents
8:30 – 8:55 PM	Panel discussion led by the director with Caribbean entrepreneurs/investors including: <ul style="list-style-type: none"> <li>• Warren Cassell, Jr., founder and president, ZapSocial and Chupz.co, <i>Caribbean Journal</i> Entrepreneur of the Year</li> <li>• David Mullings, CEO of Keystone Augusta Group</li> </ul>
09:00 PM	Closure / conclusion by Prof. Yvette Jackson, UWI

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