Women Empowerment; The case of Tanzania Development Gateway online catalogues

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www.tanzaniagateway.org
An Internet portal that provides and promotes on-line networking, sharing, exchange and dissemination of information, knowledge and ideas on development matters.

Works toward achieving national development strategies, building a knowledge-based society and hence reducing ignorance and poverty.
Products and Services

To cater for different user needs the Gateway provides the following services which are in line with National Development Strategies.

- Sectoral Information
- Tanzania Business Portal
- Civil Society Database
- Tanzania Projects Database
- Tanzania News Clearing House Database
- E- Women Networking
- Indigenous Knowledge
- Offline activities – ICT training and consultancies, website development, Capacity building
Information Sharing facilitator

- The portal provides developmental sectoral information relevant to local community and crucial to national social and economic development such as Health, ICT for development, Small and Medium Enterprises (SMEs), Education, Economic Development, Agriculture, Tourism, Mining, Women Development, Trade and Industry
Tanzania Civil Society Database

- Platform for collaboration among NGOs/ CBOs and other stakeholders to network, share knowledge, experiences and best practices.

- Enhances coordination of their services and activities, and also provides an online presence mechanism with their profiles, activities, contacts, etc.

Information facilitator for community based organizations

http://www.tanzaniagateway.org/civilsociety/
The database provides information on Development projects and activities in Tanzania.

Increases transparency and enhances aid effectiveness and collaboration among stakeholders.

Makes it easy to access information on project implementation status, outcomes, and related reports and publications.

[Enhance Aid Effectiveness](http://www.tanzaniagateway.org/tpd/)
Accommodates news articles not published in the Media Houses. It offers news submission form whereby news reporters can upload articles online.

An archive for future reference and access point to other links and sources of information.
Provides a focal point for Tanzania IK experiences on the Internet by facilitating and enhancing creation, sharing and access to local and global indigenous knowledge and related opportunities.

The database provides
- Links to IK practice/cases,
- IK publications
- Links to other relevant IK resources.
E-Women Networking

- Enhance women networking and sharing of information for promotion and empowerment

- Information on several Key Topics, like Women and ICT, Women and Health, Related Useful Links, Who is Who and Opportunities

Enhance Women Networking and Sharing Information

http://www.tanzaniagateway.org/ewomen/
In a move to further promote, encourage and assist the development of SMEs in Tanzania. TzDG developed a business portal which serves as a one-stop platform for business information aiming at enhancing effective participation of SMEs in the digital economy and promote economic growth.

- Majority of Tanzania’s population are making their living on agriculture and Small and Medium Enterprise activities.

- SMEs in Tanzania are considered to be potential in creating jobs, generating income, reduce poverty and contributing towards economic growth.
- One-stop platform for business information aiming at enhancing effective participation of SMEs in the digital economy and promote economic growth.
- Offers information such as Tanzania exporters/ importers database, business support services, events
- Business Guide; Outlines the “HOW TO”:
  - Register business
  - Export from Tanzania
  - Import to Tanzania
  - Pay tax
  - Establish business
  - Obtain business license
  - Obtain financial assistance

Catalyst for E-Business

http://www.tanzaniagateway.org/business/
Objectives

- To provide online market and business information
- To provide affordable web presence to SMEs through the online product catalogues
Tanzania Business Portal

Welcome to Tanzania's one-stop business information portal. The portal aims at enhancing effective participation of Small and Medium Enterprises (SMEs) in the digital economy by offering business related information. It comprises of Tanzania exporters/importers database, business support services, business guide, online product catalogue, events and business news highlights.

News and Highlights

- Small producers urged to borrow to improve ventures
- International Conference on SMEs and International Trade
- Budget does not tap new revenue sources
- SIDO to dole out loans to the visually impaired
- TRA launches business ethics training programme

National Policies and Key Documents

- Cellphones bridge the digital divide
- FinScope Survey 2006 Findings - Demand for Financial Services and Barriers to Access
- Corporate Tanzania - the annual business, trade and investment guide
- Norms of Doing Business
- Making Finance Work in Africa

Search Exporter or Importers by Company Name, City, Category or Product

[more]
TzDG has developed online product catalogues for SMEs to showcase their products online – pictures and prices, contacts, etc.

Increase market outreach, productivity and speed of transaction and communication.
ONLINE PRODUCT CATALOGUES

- **ADAT** [http://www.adat-tz.org](http://www.adat-tz.org)
- **Marvelous batik** [http://www.marveloustanzania.co.tz](http://www.marveloustanzania.co.tz)
- **Quality Cloth** [http://www.qualicloth.com](http://www.qualicloth.com)
- **Afrikasana** [http://www.afrikasana.co.tz](http://www.afrikasana.co.tz)
- **Mninga Carvings** [http://www.tanzaniagateway.org/mninga/](http://www.tanzaniagateway.org/mninga/)
- **Dina flowers** [http://www.tanzaniagateway.org/dinaflowers/](http://www.tanzaniagateway.org/dinaflowers/)
Access our Range of Products on our Catalog

- **Kanga Wear (1)**
  Beautiful dresses made from the kanga fabric

- **Mens' Wear (5)**
  Designer made ready to wear garments from batik, kikoi etc.

- **Ladies' Wear (5)**
  Designer made ready to wear garments from batik, kikoi etc.

- **Shirts (3)**
  Shirts made of a variety of fabrics

- **Other Products (6)**
  Fashion accessories, handcrafts, batik fabrics, kikoi etc.
Online Product Catalogues

Marvelous Batiks
house of african batiks and artcrafts

Homepage | About Us | Products | Feedback | Contact

Access our Range of Products on our Catalog

There are 110 products in 11 categories

- Animal Cushions (10)  Made of quality batik materials
- Animal Skin Cushions (12)  Made of quality batik materials
- Baskets (7)  Made of quality batik materials
- Bedcover-Duvet (8)  Made of quality batik materials
- Curtains (8)  Made of quality batik
- Figures Cushions (8)  Made of quality batik materials
- Floral Cushions (3)  Made of quality batik materials
- Geometry Cushions (14)  Made of quality batik materials
- Miscellaneous (14)  Made of quality batik materials and wood
- PlaceMats (11)  Made of Batik materials
- Table Cloths (3)  Made of quality batik materials

new products

- New Products
- New Products
- New Products

- www.tanzaniagateway.org
Access our Range of Products on our Catalog

- **accessories** (3)
  - handbags, neckless, earrings, bangles,

- **Kikoi** (27)
  - Fabrics, garments and soft furnishing made of kikoi

- **Screen Printing** (9)
  - Fabrics, garments and soft furnishing made of screen printing

- **Batik** (14)
  - Fabrics, garments, soft furnishing and batik pictures

- **ROSE BAGS** (14)
  - Bags

- **Tie and dye** (9)
  - Fabrics, garments and soft furnishing
Access our Range of Products on our Catalog

There are 100 products in 10 categories

- Animal Cushion (28)
  Made of quality batik materials

- Animal skin cushions (16)
  Made of quality batik materials

- Bedcover-Duvet (5)
  Made of quality batik materials

- Curtains (6)
  Made of quality batik

- Figures Cushions (17)
  Made of quality batik materials

- Geometry Cushion (5)
  Made of quality batik materials

- Marine Cushion (3)
  Made of quality batik materials

- Miscellanea (0)
  Made of quality batik materials

- PlateMatts (17)
  Made of Batik materials.

- Table Cloths (3)
  Made of quality batik materials
Access our Range of Products on our Catalog

There are 14 products in 11 categories

- **Bed (0)**
  Made of Hardwood-Mninga

- **Bench (1)**
  Made of Hardwood-Mninga

- **Book Stand (0)**
  Made of Hardwood-Mninga

- **Chair (2)**
  Made of Hardwood-Mninga

- **Chest (3)**
  Made of Hardwood-Mninga

- **Chest Bench (1)**
  A chest together with bench made of Hardwood Mninga

- **Door (1)**
  Made of Hardwood-Mninga

- **Half Moon Table (0)**
  Used by Arabs

- **Light shade (1)**
  Made of Hardwood-Mninga

- **Picture Flame (1)**
  Made of Hardwood-Mninga

- **Table (4)**
  Made of Hardwood-Mninga
Access our Range of Products on our Catalog

- **Buffet flower arrangement** (1)
  - buffet flower arrangement

- **Entrance Decor** (1)
  - Entrance Decor

- **Function room** (1)
  - Beautifully decorated function room

- **Staircase Decor** (2)
  - Staircase decor

- **Ceiling Decor** (1)
  - Ceiling Decor

- **Executive Decor** (1)
  - Executive decor

- **High Table** (2)
  - High table beautifully decorated
TzDG has conducted several capacity building for SMEs;

- The use of ICTs for SMEs Development: Opportunities and Challenges
- The Impact of ICT on SMEs Development in Tanzania
- SMEs Business Improvement – Online marketing, Product services, packaging and branding, Product quality and standards.
The diffusion of ICT has been less extensive among SMEs; challenges include:

- Lack of access to adequate business and market information
- Lack of reliable web presence and mechanism for online selling
- Lack of knowledge & techniques, to promote quality production and market penetration strategies
- Lack of information on sources of financial assistance
- Connectivity (expensive, unreliable)
- E-commerce platform (payment facilities, quality assurance)
- Access to e-commerce market place
- Legal system (data protection, Taxation issues, digital signatures)
- Lack of relevant local content
- Language barrier
Thank You!

www.tanzaniagateway.org