

## Next Generation Business Incubation

### *Technology Incubation: International Experience and Vietnam*

Day 2: “Next Generation Business Incubation in Vietnam” Workshops

Wednesday 16 November 2011, 8:30-17:00, Sheraton Hanoi Hotel

**Register at: <http://hanoi15to17november.eventbrite.com>**

#### **Context:**

Technology incubation is a catalyst to encourage the use of high technology in early stage businesses and an effective solution to developing and improving the competitiveness of the small and medium-sized enterprises (SMEs). The term "technology incubators" is becoming increasingly familiar with businesses, companies and universities in Vietnam. Technology business incubators must be able to provide quality support to help start up businesses to succeed, including management advice, networking and assistance with the financial aspects of growing a business.

On 13 September 2005, the Ministry of Science and Technology (MOST) issued Decision No. 15/2005/QĐ-BKHCHN on temporary regulations for implementation of technology incubation in universities. In recent years, the Ministry of Education and Training (MOET) has directed universities to carry out incubation activities and schemes. The results of this process have met the objectives set out, contributing to socio-economic development and promoting the activities of research groups in universities.

The products of the incubation process are present in many sectors of the Vietnamese such as agriculture, the medical industry, information and communication technologies (ICTs) and the environment. Incubation at universities has led to the formation of many groups of young researchers and has produced many new products and services, with a low cost of investment, contributing to training, scientific research and technology transfer in the period of integration, linking universities with businesses. However, incubation is still a relatively new model which needs dissemination among universities and further refinement. Sharing experiences of technology incubation is essential to promote and refine the model for incubation, especially in universities.

#### **Objectives:**

The workshop aims to:

1. raise awareness about technology business incubation;
2. make recommendations to improve technology business incubation in Vietnam;
3. discuss issues related to technology business incubators, particularly in universities;
4. enable the sharing of best practice experiences on technology business incubators around the world and in Vietnam;
5. enable the exchange of opportunities to cooperate on technology business incubators.

## Outcomes:

The workshop will enable the audience to gain a thorough understanding of:

- the incubation implementation processes of MOET and MOST;
- the basics and experiences of technology business incubators in Vietnam and around the world.

The workshop should also facilitate a discussion of plans for cooperation on technology incubators.

## Draft Agenda

Time	Session
8.30	Registration
9:00	Formal workshop Opening: <i>infoDev</i> , MOET, MOST (TBD)
9.30	<p><b>Session 1: Status of technology business incubation in Vietnam: what has worked well, what are the challenges?</b> Discussion facilitated by <i>infoDev</i></p> <p>Participants will be invited to discuss the main challenges and opportunities of technology business incubation in Vietnam.</p>
10.30	Tea/Coffee Break
11.00	<p><b>Session 2: Making Technology and University Incubation work: Lessons from Philippines, Thailand, India and globally.</b> 4 international speakers will present experiences of technology and university business incubation as an introduction to a panel discussion facilitated and followed by a Q&amp;A session with the attendees.</p> <ul style="list-style-type: none"> <li>○ Michi Barcelon, Ayala Foundation Technology Business Incubation Network in the Philippines,</li> <li>○ Dr Chachanat Thebtaranonth, former Vice President of the National Science and Technology Development Agency and President of the Thai Business Incubator and Science Park Association,</li> <li>○ HK Mittal Head of the National Science and Technology Entrepreneurship Development Board and Technology Development Board, Department of Science and Technology, Government of India</li> <li>○ Sonke Buschman, Triodos Facet, who is doing analytic work for <i>infoDev</i> on virtual business incubation.</li> </ul>
12.30	Lunch
13.30	Best Practices in Technology Business Incubation: Julian Webb, <i>infoDev</i>
14.00	<p><b>Working group session 1: Solutions to problems and for opportunities</b></p> <p>The participants will break into four working groups, each group discussing technology business incubation challenges to develop solutions to the challenges, as strategies to seize the opportunities.</p>
15.15	Tea/Coffee Break
15.45	<p><b>Working group session 2: Towards next generation Technology Business Incubation in Vietnam</b></p> <p>Each working group will be presenting the outcomes of the first session's exchanges in order to introduce and facilitate a discussion during which attendees should formulate recommendations and plan the next steps towards the next generation of technology business incubation in Vietnam.</p>
16.30	Workshop closure