



Innovate. Connect. Transform.



THE WORLD BANK



MINISTRY FOR FOREIGN AFFAIRS OF FINLAND



Australian Government

AusAID

High-Level Policy Dialogue

Technology Incubation: International Experience and Vietnam

Day 3, morning: “Next Generation Business Incubation in Vietnam” Workshops
Thursday 17 November 2011, 8:30-12:30, Sheraton Hanoi Hotel

Register at: <http://hanoi15to17november.eventbrite.com>

Context:

Technology incubation is a catalyst to encourage the use of high technology in early stage businesses and an effective solution to developing and improving the competitiveness of the small and medium-sized enterprises (SMEs). The term "technology incubators" is becoming increasingly familiar with businesses, companies and universities in Vietnam. Technology business incubators must be able to provide quality support to help start up businesses to succeed, including management advice, networking and assistance with the financial aspects of growing a business.

On 13 September 2005, the Ministry of Science and Technology (MOST) issued Decision No. 15/2005/QĐ-BKHCHN on temporary regulations for implementation of technology incubation in universities. In recent years, the Ministry of Education and Training (MOET) has directed universities to carry out incubation activities and schemes. The results of this process have met the objectives set out, contributing to socio-economic development and promoting the activities of research groups in universities.

The products of the incubation process are present in many sectors of the Vietnamese such as agriculture, the medical industry, information and communication technologies (ICTs) and the environment. Incubation at universities has led to the formation of many groups of young researchers and has produced many new products and services, with a low cost of investment, contributing to training, scientific research and technology transfer in the period of integration, linking universities with businesses. However, incubation is still a relatively new model which needs dissemination among universities and further refinement. Sharing experiences of technology incubation is essential to promote and refine the model for incubation, especially in universities.

Objectives:

The high-level policy dialogue aims to:

- raise awareness about business incubation and the role of high level policy and strategy in the incubation process;
- help improve the practice of business incubation in Vietnam and associated policies to facilitate incubation of innovative enterprises.

Draft Agenda

Time	Session
8.30	Registration
9.00	Formal workshop Opening: <i>infoDev</i> , MOET, MOST (TBD)
9.30	Introduction to technology business incubation and university business incubation: Saigon Hi-Tec Park, mLab East Asia, supported by <i>infoDev</i>
9.50	<p>Status of technology business incubation in Vietnam: what has worked well, what are the challenges?</p> <p>The attendees will have the opportunity to discuss the outcomes of the first 2 days workshops. The discussion will be facilitated and introduced by 2 presentations:</p> <ul style="list-style-type: none"> ○ Presentation on the recommendations from the Next Generation Business Incubation in Vietnam workshop ○ Presentation on the recommendations from the Climate Innovation Centre workshop
10.30	Tea/Coffee break
11.00	<p>Developing the technology business incubation industry in Vietnam</p> <p>A facilitated discussion will be introduced by 3 short presentations:</p> <ul style="list-style-type: none"> ▪ Mr HK Mittal from India will present thoughts on policy support required from government ▪ Michi Barcelon from the Philippines will present the role of universities in business incubation ▪ Dr Chachanat from Thailand will present the Thai perspective on government-based incubation
12.30	Lunch