





4th GLOBAL FORUM ON INNOVATION & TECHNOLOGY ENTREPRENEURSHIP
“Creating Sustainable Businesses in the Knowledge Economy”

May 28 – June 3, 2011 in Helsinki Finland (Grand Marina Congress Center)

May 28 (Sat)	May 29 (Sun)	May 30 (Mon)	May 31 (Tue)	Jun 1 (Wed)	Jun 2 (Thurs)	Jun 3 (Fri)	
		SME Fair – meet innovative technology entrepreneurs from around the world			Vote for your favorite SME to win the Financing Prize – live & online!		
		Global Community Lounge – network & re-energize			Online station to access infoDev toolkits & communities		
<p>May 27 (Fri)</p> <p>09.00-17.00 <i>Pedagogy and introduction to materials for infoDev trainers-in-training</i></p>	<p>09.00-17.00 Training for incubator managers <i>Format: 5 parallel sessions</i></p> <p>15.00-17.30 Partnership Meeting for infoDev Donors & Partners <i>Format: by invitation only</i></p> <p>18.00 SME Fair opening & Welcome cocktail</p>	<p>09.00-09.45 Global Forum Inauguration <i>Format: formal plenary</i></p> <p>09.45-10.30 The Power of a Global Community – Transform! <i>Format: “TED Talk”</i></p> <p>11.00 – 12.30 Building Industry Competitiveness through Effective Innovation Systems <i>Format: Davos style</i></p> <p>14.00-15.30 Innovative SMEs in the Global Market Space <i>SMEs will be at their booths to meet with participants</i></p> <p>14.30-17.30 Policymaker Roundtable <i>Format: by invitation only</i></p> <p>15.00-18.00 Global network meeting, followed by Cocktail <i>Format: by invitation only</i></p> <p>19.00-21.00 Mobile Monday networking event: “Passion for Mobile Entrepreneurship”</p>	<p>Parallel deep-dive discussions</p> <p>→09:00-16.30 Mobile Applications</p> <p>→09.30-15.30 Climate technology</p> <p>→09.00-16.30 Agribusiness <i>Format: workshop, all day</i></p> <p>09.00 – 12.30 Business-to-Business, Business-to-Investor and Idea-to-Idea Twinning <i>Format: “Speed dating”</i></p> <p>16.30 Launch of ICT in Agriculture and Agricultural Innovation Systems Sourcebooks <i>Format: Launch and cocktail</i></p>	<p>09.00-10.30 Technology Financing: Challenges & Opportunities <i>Format: Davos style</i></p> <p>11.00-12.00 Technology SME Financing Prizes – Awards Ceremony</p> <p>13.30-15.00 Incubating Innovation: the know-who and know-how through networks <i>Format: Davos style</i></p> <p>15.30-16.00 Global Community Commitments: what have we learned, what will we do next? <i>Format: Davos style</i></p> <p>16.00-17.00 Closing session for core GF program & handover to Global Forum 2013 host <i>Format: formal plenary</i></p>	<p>09.00-12.00 mLabs Workshop <i>Format: workshop</i></p> <p>13.00-15.30 mLab managers roundtable <i>Format: by invitation only</i></p> <p>09.00-17.00 Agribusiness training for incubator managers <i>Format: workshop</i></p> <p>10.00-15.00 International Acceleration Pilot Program Brainstorming <i>Format: workshop</i></p> <p>Day trip to Tallinn or Turku</p>	<p>09.00-15.00 Site visits in Helsinki, held in parallel sets</p> <ul style="list-style-type: none"> • Nokia • Aalto University • VTT • Evira <p><u>Optional</u> Weekend tourism & informal networking program (Cruise to Stockholm: Leaving Jun3 17.00, returning Jun 5 9.00)</p>	
<p>May 28 (Sat)</p> <p>09.00-18.00 Training for incubator managers & Train the trainers <i>Format: 5 parallel sessions</i></p>							

Pre-Forum Events: 27-29 May

Day	Session and Format	Target audience	Topics & Speakers/ Facilitators
May 27 (Fri)	9:00 – 13:00 Pedagogy Training 13:00 – 18:00 Introduction to training materials (for trainers-in training only) – Part I <i>Led by Heinz Fiedler and Julian Webb</i> <i>Location: Scandic Grand Marina, Commodore room</i>	<i>infoDev</i> Trainers-in-Training and Regional Facilitators	Pedagogy trainer: Ms. Mary Ann Gallagher Introduction to training materials by Heinz Fiedler and Julian Webb
May 28 (Sat)	9:00 – 17:00 Training for incubator managers <i>Format: Parallel sessions (1 full day per module, number of modules TBC according to participant interest)</i> <i>infoDev trainers: Jill, Steve, other Regional Facilitators TBC</i> Introduction to training materials (for trainers-in training only) – Part II <i>Led by Heinz Fiedler and Julian Webb</i> <i>Location: MCC-Nautica</i>	Min. 10, max. 25 participants per training session – to sign up with registration	Trainers: * <i>infoDev</i> Master Trainers: Jill Sawers, Julian Webb, Steve Giddings and Heinz Fiedler * <i>infoDev</i> Master Observers: Stefan Schandera, César Yammal, Mustapha Mezghani Trainers in training: * Approx. 20 altogether, i.e. 5 per regional business incubator network *Topics: * 11 Modules * New pilot module on agribusiness incubation : training on Thurs, June 2 * Participants to choose 2 modules each, for 1 module on Sat and 1 on Sun
May 29 (Sun)	9:00 – 17:00 Training for incubator managers & Train-of-Trainer <i>Format: 5 parallel sessions (1 full day per module)</i> <i>Location: Scandic Grand Marina</i>	Min. 10, max. 25 participants per training session – to sign up with registration	
	15:00 – 17:30 Partnership Meeting for infoDev Donors & Partners <i>Format: by invitation only</i> <i>Location: MCC-Nautica, Ground Floor</i>	Invited donors & partners:	Chaired by Mr. Janamitra Devan, Vice President, Financial and Private Sector Development (FPD), The World Bank Group
	18:00 SME Fair opening & Welcome cocktail <i>Format: Informal cocktail + networking in main lobby</i> <i>Location: Congress Center, Europaea Foyer, Ground Floor & 1st Floor Foyer</i>	All participants	Speakers: * Valerie D’Costa, infoDev Program Manager - CONFIRMED * Pertti Ikonen, Aid-for-Trade Coordinator, Ministry for Foreign Affairs of Finland – CONFIRMED Special “reporter-style” VIP tour of SME Fair, Q&A with SMEs, Moderator/interviewer: André Noël Chaker, Veikkaus Oy

Monday 30 May

Session and Format	Target audience	Topics & Speakers/ Facilitators
9:00 – 12:30 Master of Ceremonies: André Noël Chaker, Veikkaus Oy		
9:00 – 9:45 Global Forum Inauguration - Ministry for Foreign Affairs of Finland - Nokia - IFC/World Bank/ <i>infoDev</i> <i>Format: Plenary</i> <i>Location: Europaea, Ground Floor</i>	All participants	* Ms. Ritva Koukku-Ronde, Undersecretary of State, Ministry for Foreign Affairs, Finland– CONFIRMED * Mr. Esko Aho, Executive Vice President, Corporate Relations and Responsibility, Nokia - CONFIRMED * Mr. Janamitra Devan, Vice President, Financial and Private Sector Development (FPD), The World Bank Group - CONFIRMED
9:45 – 10:30 The Power of a Global Community – Transform! <i>Format: “TED Talk” – external, inspirational visionary</i> <i>Location: Europaea, Ground Floor</i>	All participants	<u>Speakers:</u> * Erik Hersman, Kenya , Global TED fellow, iHub and Ushahidi founder and mLab East Africa consortium – CONFIRMED * Pekka Himanen: new information & innovation societies - CONFIRMED
10:00 – 11:00 Press conference <i>Location: MCC, Press Room. Ground Floor</i>	Finnish and international media	Inaugural speakers (see above) and <i>infoDev</i> Program Manager
10:30 – 11:00 Coffee break <i>Location: MCC – Foyer 1st Floor + Nautica Foyer, Ground Floor</i>		
11:00 – 12:30 Building Industry Competitiveness through Effective Innovation Systems <i>Format: Davos style panel with moderators</i> <i>Location: MCC – Europaea, Ground Floor</i>	All participants	<u>Moderator:</u> Mr. Janamitra Devan, Vice President, Financial and Private Sector Development (FPD), The World Bank Group – CONFIRMED <u>Panelists:</u> * Mmboneni Muofhe, Department of Science & Technology, South Africa – CONFIRMED * Antti Peltomäki (EU Commission), Deputy Director-General, DG Information Society and Media– CONFIRMED * Mr. Eduardo Costa, Former Director of Brazilian Innovation Agency (FINEP) – CONFIRMED

		<p>* Mr. Zhu Zhenghong, Vice Director, Shanghai Technology Innovation Center, China – <u>CONFIRMED</u></p> <p>* Mr. Mikko Kosonen (Finland), President, Finnish Innovation Fund (SITRA) – <u>CONFIRMED</u></p>
<p>12:30 – 14:00</p> <p>Networking lunch for all participants <i>Location: 2nd floor restaurant</i></p> <p>Closed door policymaker lunch – Keynote by Ministry of Transport and Communications of Finland <i>Location: MCC – Marine, 1st Floor Foyer</i></p>		
<p>14:00 – 15:30</p> <p>Innovative SMEs in the Global Market Space</p> <p><i>Format: Q&A with SMEs</i></p> <p><i>Location: SME-Exhibition Area, Ground Floor</i></p>	All participants	The <i>infoDev</i> Top 50 entrepreneurs will be manning their booths and available for networking.
<p>14:30 – 17:00</p> <p>Policymaker roundtable (closed door)</p> <p><i>Format: Davos style</i></p> <p><i>Location: MCC – Nautica, Ground Floor</i></p>	Policymakers, by invitation only	Led by Mr. Janamitra Devan, World Bank and Mr. Jorma Julin, Director General, Department for Development Policy, Ministry for Foreign Affairs of Finland – <u>BOTH CONFIRMED</u>
<p>15:00 – 18:00</p> <p>Global <i>infoDev</i> business incubator network meeting (closed door)– followed by networking cocktail with Mr. Janamitra Devan, Vice President, Financial & Private Sector Development, World Bank</p> <p><i>Location: MCC – Nordia, 1st Floor</i></p>	All members of <i>infoDev</i> 's global network of business incubators	<p>Theme leads: <i>infoDev</i>'s Regional Facilitators & Regional Network</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> * Todor Yalamov, Eastern Europe and Central Asia Business Incubators & Technology Parks (ECAbit) – <u>CONFIRMED</u> * Manuel Bello, Latin America & the Caribbean – <u>CONFIRMED</u> * Michael Reddy, Africa Incubation Network (AIN) – <u>CONFIRMED</u> * Suresh Kumar, Asia-Pacific Incubator Network (APIN) – <u>CONFIRMED</u> * Mohammad Allam Al-Qaed, MENA network of incubators – <u>CONFIRMED</u> <p>* Update on <i>infoDev</i>/FPD strategy and future directions by Stig Trommer, <i>infoDev</i></p>
<p>15:30 – 16:30</p> <p>Coffee break</p> <p><i>Location: MCC – Foyer 1st Floor + Nautica Foyer, Ground Floor</i></p>		

<p>19:00 – 21:00 Mobile Monday networking event <i>Location: Helsinki City Hall</i></p> <p>(buffet dinner included)</p>	<p>All participants (registration required)</p>	<p>Program:</p> <ul style="list-style-type: none"> * Deputy Mayor Pekka Sauri, City of Helsinki – <u>CONFIRMED</u> * Heikki Norta, Head of Corporate Strategy, Nokia -- <u>CONFIRMED</u> * Interviews & dialogue with three start-ups from the infoDev Top 50 entrepreneurs – moderator André Noël Chaker–<u>CONFIRMED</u> * Spotlight on MFA/infoDev supported Mobile Social Networking Hubs in Dar-es-Salaam, Kampala, Nairobi, Hanoi, Katmandhu, Baku, Chisinau and Tbilisi
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Tuesday 31 May: Deep Dive Discussions

<p>Parallel session 1: Mobile Applications 09.00-16.30</p> <p><i>Location: MCC – Fennia II, 1st Floor</i></p>	<p>09:00 – 09:10: Welcome and introduction: <i>infoDev</i> team A general introduction to the theme of mobile applications for development by the <i>infoDev</i> team, focusing on highlights from the program and the overall structure of the day.</p> <p>09.10 – 10.10: Theme 1: Mobile applications for development This session will look at mobile applications in three specific sectors –entrepreneurship, health and education– to show how the contribution to development works</p> <p>Moderator: Richard Scobey, Sector Manager, Africa Region, World Bank – <u>CONFIRMED</u></p> <ul style="list-style-type: none"> •Jussi Hinkkanen, (South Africa) VP, Govt. Relations and Business Environment, Middle East and Africa, Nokia., on trends shaping the mobile content ecosystem – <u>CONFIRMED</u> •Brooke Partridge, (USA) VitalWave, on mobile applications in the Health Sector (eTransform Africa study)– <u>CONFIRMED</u> •Alex Twinomugisha, (Kenya) Director, Africa region, Global eSchools and Communities Initiative (GeSCI) on mobile applications in education – <u>CONFIRMED</u> <p>Discussion</p> <p>10:10 – 11.10: Theme 2: Mobile at the base of the pyramid This session looks at the usage patterns for mobile phones by users on incomes below US\$2 per day, focusing on innovations that seek to address this segment of the population and the role of mobile communications in reducing poverty.</p> <p>Moderator: Hanna Marttinen-Deakins, (Finland) Finpro Mobile @ BOP project – <u>CONFIRMED</u></p> <ul style="list-style-type: none"> •Rohan Samarajiva, (Sri Lanka), LirneAsia presenting the latest “Mobile @ BOP” report – <u>CONFIRMED</u> •Paula Uimonen, (Sweden) Director, SPIDER – <u>CONFIRMED</u>
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- Judith Owigar, Akirachix (Kenya), on how mobile social networking is developing in Kenya, with a focus on efforts to train female developers – [CONFIRMED](#)
Discussion

11:10 – 11:30: Coffee Break

11.30 – 12.30: Theme 3: Mobile entrepreneurship – How to succeed in emerging markets

This session looks at entrepreneurship in the mobile applications space, looking at the role of mobile social networking in promoting collaboration and the possibilities of using mobile communications as a platform for microwork. It also looks at the most challenging issues mobile innovators face including strategies to monetize apps, access to markets, and access to finance.

Moderator: Madanmohan Rao (Mobile Monday India) – [CONFIRMED](#)

- Herman Heunis, MXit (South Africa), on diversified revenue strategies in low income markets – [CONFIRMED](#)
- Nguyen Xuan Tai, Socbay, (Vietnam), on the journey from a team of computer science students to a VC backed company – [CONFIRMED](#)
- Torbjörn Frederiksson, Chief, ICT Analysis Section (UNCTAD), on ICT micro-enterprises, and how they can contribute to poverty alleviation – [CONFIRMED](#)
Discussion

12.30-14.00 Lunch

14.00 – 15.30 Mobiles in Agriculture

This expert workshop focuses on the use of Mobile in Agriculture and the management of forestry resources. The themes would be drawn from the ICT in Agriculture Sourcebook, to be formally later in the day, at the cocktail reception. This session complements the Agribusiness parallel theme

Moderator: Eija Pehu, Lead Specialist, Agriculture and Rural Development (World Bank) – [CONFIRMED](#)

- Stephen Rudgard (FAO) – [CONFIRMED](#)
- Pekka Jamsen (AgriCord) -- [CONFIRMED](#)
- Jamila Abass, Founder, mFarm, Kenya – [CONFIRMED](#)
- Sean Krepp, Grameen AppLab (Uganda) – [CONFIRMED](#)
- Cory Belden, World Bank – [CONFIRMED](#)
Discussion

15.30 – 16.30 Donor Roundtable: What is the role of the donor community in mobile applications?

The mobile applications industry has proved highly attractive to private investors, but to create an “ecosystem” is a bigger task, and often

	<p>requires a measure of public/private partnership. In this session, speakers from selected donors and foundations will share their experience of interventions in promoting mobile applications and what opportunities they see for future interventions, including in collaboration with infoDev's network of mobile applications labs.</p> <p>Moderator: Ilari Lindy, Senior ICT Policy Specialist, ICT Sector Unit (World Bank) – <u>CONFIRMED</u></p> <ul style="list-style-type: none"> •Nicola d'Elia, GSMA Foundation <u>CONFIRMED</u> •Franco Papeschi, Web Foundation -- <u>CONFIRMED</u> <p>Discussion</p>
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<p>Parallel Session 2: Climate technologies 09.30-15.00</p> <p><u>Location: MCC – Nordia, 1st Floor</u></p>	<p>9.30am – 10.30am Session 1: Effective Innovation Ecosystems – The SMEs' View</p> <p>This session will explore what factors are needed for an effective innovation ecosystem. Finnish innovators working on climate technologies and their counterparts in developing countries will discuss what factors in their countries encourage or discourage true innovation. The session will seek to identify key success factors in innovation found in the West that may be currently missing in developing countries and how best to fill these gaps.</p> <p>International SMEs:</p> <ul style="list-style-type: none"> •Chactech S.A. •Artin Dynamics •SolConEnergy •Istanbul Technological R&D Center Ltd. •Ecobabitonga Technologia Ltda •Suntrica <p>10.30am Coffee Break <i>Location: MCC – Foyer, 1st Floor + Nautica Foyer, Ground Floor</i></p>
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11.00am – 12.30pm Session 2: Export/Import – The Reality behind Technology Transfer and Adaptation

This session will bring together Finish companies developing innovative climate technologies and companies in the developing world that import and adapt such technologies to local markets. The discussion will identify opportunities and challenges experienced by both exporters and importers of climate technologies. The companies will discuss business models they utilize on both the manufacturing side and product distribution side. This interaction will be mutually beneficial in understanding the needs of the market. Companies will provide real-world examples of how the mechanics of import/export rules affected their ability to adapt technologies to local conditions, and how regulations could be improved to accommodate this.

International SMEs

- Nandan Biomatrix Ltd.
- Algae Liquor
- Hobuka Ltd.
- EGG-energy Inc.
- Green Power Technology Investment
- Solar Chile
- Ecofiltro S.A.
- GreenStream Network Plc
- Reachlaw

12.30pm

Lunch

Location: MCC – Marine & Foyer, 1st Floor

2.00pm – 3.30pm

Designing a Regional Climate Innovation Center Network in Africa

Session 3: Policy maker’s view – What Can Be Done to Stimulate Clean Tech Innovation

This session will include policymakers from Africa and elsewhere to discuss what mechanisms can be put in place to encourage the type of technological and business innovation discussed by the private sector in the first two sectors. What policies are countries putting in place and what do they hope to do more? How can an international system link climate innovation and what link, if any, to UN activities? How can the network linking national Climate Innovation Centers (CICs) be designed to maximize benefit for all to address climate change

	<p>while achieving green growth objectives of job and wealth creation?</p> <ul style="list-style-type: none"> • Alice Kaudia, Environment Secretary, Ministry of Environment and Natural Resources (MEMR), Kenya • Jukka Uosukainen, Director General, International and EU Affairs Unit, Ministry of the Environment of Finland • Ibrahima Wade (TBC), Permanent Secretary, Accelerated Growth Strategy, Office of the Prime Minister, Senegal • Patrick A. Chabeda, Environment & Climate Change Specialist, Office of the Prime Minister, Kenya • Takalani Nemaungani (TBC), Director, Global Projects, Department of Science & Technology, South Africa • Dr Ben Hagan, Director, Institute of Industrial Research (CSIR) Ghana • Richard Myungi, Assistant Director of Environment, Vice President's Office, Tanzania
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<p>Parallel session 3: Agribusiness 09.00-16.30</p> <p><u>Location: MCC – Fennia I, 1st Floor</u></p>	<p>9:00 – 10:00 Plenary: The Journey of Agribusiness Entrepreneurs Agribusiness entrepreneurs at different stages of enterprise development present their dreams and challenges. A policymaker and a financier outline their perspectives on the issues raised.</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Jamila Abass, Founder of M-Farm (Kenya) – CONFIRMED • Mr. C S Jadhav, Director of Marketing for Nandan Biomatrix Limited (India) – CONFIRMED • Ganesh Kishore, Managing Director, Burrill International Group and CEO Malaysia Life Sciences Capital Fund – CONFIRMED • Ibrahima Wade, Permanent Secretary, Accelerated Growth Strategy, Senegal – CONFIRMED • Riikka Rajalahti, Sr. Agricultural Specialist, the World Bank Group – CONFIRMED <p>10:00 – 11:30 Break-out: Designing an Agribusiness Innovation and Entrepreneurship Center I The group will be presented with an actual case study of a country, outlining its potential agribusiness growth opportunities and the barriers for entrepreneurs to start and accelerate agribusiness entrepreneurship. Participants will be asked to develop an approach to stimulating the start-up and growth of agribusiness SMEs in this environment.</p> <ul style="list-style-type: none"> • Break-out groups of no more than 10, comprising both public and private sector members, will be formed directly at session and
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	<p>facilitators allocated accordingly.</p> <p>11:30- 12:30 Plenary: Stimulating Agribusiness Innovation and Entrepreneurship Lessons from Brazil, Chile, India, Indonesia, Mexico, South Africa, and Uganda. Launch of <i>infoDev's</i> Global Good Practice Assessment on Agribusiness Incubation funded by Finland. infoDev will present the findings of its global good practice assessment of 8 agribusiness innovation and entrepreneurship centers across the world, particularly focusing on their effectiveness, methodologies and business models.</p> <ul style="list-style-type: none"> • Presentation of key findings from <i>Global Good Practice Assessment of Agribusiness Incubation</i> in cooperation with authors from Agrifood Consulting International. • Commentary from Ms. Sanna-Liisa Taivalmaa, Advisor, Agriculture and Rural Development, Ministry for Foreign Affairs of Finland – CONFIRMED • Discussion/ Q&A from participants <p>14:00 – 15:00 Break-out: Designing an Agribusiness Innovation and Entrepreneurship Center II Participants go back to their groups and discuss any refinements to their proposed approach.</p> <ul style="list-style-type: none"> • Break-out groups from session I (10:00-11:30am) will reconvene at this session. <p>15:30 – 16:30 Plenary: Summary Presentations The groups present their proposed approaches. Discussion of the pros and cons of the proposed approaches in plenary.</p>
<p>Parallel session 4: Business-to-Business and Business-to-Investor Twinning Session 09.00-12.30 Matchmaking among infoDev Top 50 SMEs, facilitated by Oltac Unsal, Task Manager, <i>infoDev</i> Location: MCC – Exhibition Booths, Ground Floor</p>	
<p>16:30-18:00 Cocktail reception Location: MCC – Foyer, 1st Floor</p>	<p>All participants and parallel sessions come together at the end of the day for a Cocktail reception showcasing <i>infoDev's</i> collaborative knowledge products with a special highlight on the consultative launch of the ICT in Agriculture and Agricultural Innovation Systems Sourcebooks. Advanced conference editions of the two Sourcebooks will be available on USB memory sticks.</p>
<p>18:00 – 20:00 Global network of business incubators meets</p>	<p><i>infoDev's</i> global network of business incubators are invited to meet with the infoDev program manager, Valerie D'Costa, to discuss the outcomes of their discussions, covering current network trends, synergies across regions, project plans</p>

**with the infoDev
Program Manager**
Location: SGM – tbc

Wednesday June 1

Session and Format	Topics & Speakers/ Facilitators
<p>9:00 – 10:30 Technology Financing: Challenges & Opportunities <i>Format: Davos style</i> <i>Location: MCC – Europaea, Ground Floor</i></p>	<p><u>Moderator:</u> Kent E. Lupberger, Senior Manager, IFC <u>Panelists</u> * Fahd Ghandour, Board Member, Abraaj Capital, Founder Aramex, Founder Maktoob – CONFIRMED * Rahul Padwarthan, Managing Director and Vice Chairman, IndiaCo Ventures– CONFIRMED * Murat Aktihanoglu, Managing Director, ER Accelerator– CONFIRMED * Lisandro Bril, Managing Partner, Ax Ventures - Pymar Fund, Co-founder Endeavor – CONFIRMED * Usama Fayyad, Executive Chairman, Oasis500 – CONFIRMED * Folabi Esan, Partner, Adlevo Capital– CONFIRMED</p>
<p>10:30 – 11:00 Coffee break <i>Location: MCC – Foyer, 1st Floor + Nautica Foyer, Ground Floor</i></p>	
<p>11:00 – 12:00 Technology SME Financing Prizes – Video & Awards Ceremony <i>Location: MCC – Europaea, Ground Floor</i></p>	<p><u>Moderator:</u> Oltac Unsal, Task Manager, infoDev <u>Jury members:</u> Rani Saad, Founder, d.novate ventures; John Casey, Managing Director, Venture Mentors; Robert Sanchez, Partner, Wilson Sonsini (TBC); Lisandro Bril, Managing Partner, AX Venture Capital-Argentina; Kevin Braithwaite, Chair, Global Ideas Competition, Cleantech Open; Rahul Patwardhan, Vice Chairman and Managing Director, IndiaCo Ventures Limited; Murat Aktihanoglu, MD, ER Accelerator; Elie Habib, President, Riyada Enterprise Development, Abraaj Capital, Jason Downes, Senior Investment Officer, IFC; Amer Mardam Bey, Executive Vice President, Siraj Capital; Saad Mouasher, Managing Partner, A1Nabil, LLC; Folabi Esan, Partner, Adlevo Capital; Usama Fayyad, Executive Chairman, Oasis500</p>
<p>12:00 – 13:30 Networking lunch: <i>Location: MCC-Marine & Foyer, 1st Floor</i></p>	

<p>13:30 – 15:00 Incubating Innovation: the know-who and know-how through networks <i>Format: Davos style</i> <i>Location: MCC – Europaea, Ground Floor</i></p>	<p><u>Moderator:</u> Heinz Fiedler, infoDev Regional Facilitator, MENA network – CONFIRMED <u>Speakers:</u> * Dr. Alvaro Oliveiro, European Network of Living Labs – CONFIRMED * Antti Vilpponen, Founder & CEO, Arctic Start-up – CONFIRMED * Radu Ticiu, Timisoara Software Business Incubator, Romania – CONFIRMED</p>
<p>15:00 – 15:30 Coffee break</p>	
<p>15:30 – 16:00 Global Community Commitments: <i>Format: Reporting back session</i> <i>Location: MCC – Europaea, Ground Floor</i></p>	<p>What have we learned, what will we do next? Reporting back on sessions held during the event to date, Facilitated by Ms. Valerie D’Costa, Program Manager, <i>infoDev</i></p>
<p>16:00 – 17:00 Closing session for core Global Forum program & handover to Global Forum 2013 host <i>Location: MCC – Europaea, Ground Floor</i></p>	<p><u>Speakers:</u> * Phil Mjwara, Director General, Department of Science & Technology, South Africa – CONFIRMED * Kirsti Kauppi, Director General, Department for Africa and the Middle East, Ministry for Foreign Affairs, Finland – CONFIRMED * Valerie D’Costa, Program Manager, <i>infoDev</i> – CONFIRMED * Mr. Jussi Hinkkanen, VP, Government Relations and Business Environment, Nokia - CONFIRMED</p>

Thursday June 2

Session and Format	Target audience	Topics & Speakers/ Facilitators
<p>9:00 – 17:00 Agribusiness Incubator Manager Training <i>Location: Scandic Grand Marina, Commodore</i> <i>Approx. 25 participants</i></p>	<p>Agribusiness incubators</p>	<p>Pilot of <i>infoDev</i>’s new agribusiness training module, delivered by Agrifood Consulting International <u>Trainers</u> Agrifood Consulting International</p>

<p>10:00 – 15:00 International Acceleration Pilot Program Brainstorming Workshop <i>Location: Scandic Grand Marina, Selim room</i> <i>Approx. 20 participants</i></p>	<p><i>infoDev</i> International Acceleration Program, Potential Pilot Incubators</p>	<p>Led by Oltac Unsal, Fernando Lolo and Regional Facilitators Selection of participating Incubators</p>
<p>9:30 – 12.00 Mobile Applications Labs (information session) <i>Location: Scandic Grand Marina, Eliel</i></p>	<p>Morning session open, aimed at mLab managers, mobile social networking hubs, mobile entrepreneurs and wider mobile community</p>	<p>9:30 – 10:00 Introductions (infoDev)</p> <ul style="list-style-type: none"> • <i>infoDev</i> welcome and overview of the current status of the mLabs program, including and future plans • Vital Wave Consulting introduction • mLab introductions <p>10:00 – 10:30 mLab Business Plan Brooke Partridge, Vital Wave Consulting CEO, will present a comparative analysis of the business, operating and membership models planned or implemented by each mLab</p> <p>10:30 – 12:00 Lab Presentations (mLab Management Teams and infoDev)</p> <ul style="list-style-type: none"> • Each of the five mlab management team representatives will deliver a 10-minute presentation to illuminate the decision making process that led to the formation of their particular business plan • Vili Lehdonvirta will deliver a 10-minute presentation on launch of the Mobile Microwork Challenge • Maja Andlekovic (<i>infoDev</i>) will deliver a five-minute presentation to provide an update on the mobile social networking hubs <p>12:00 – 13:00 Lunch Break</p>
<p>13.00 – 15.30 mLabs Business Plan Brainstorming Workshop <i>Location: Scandic Grand Marina, Eliel</i></p>	<p>Afternoon session closed door, with participation by invitation only.</p>	<p>13:00 – 14:30 Roundtable Discussion A closed-door roundtable discussion among workshop participants to explore challenges, opportunities and trade-offs as each lab strives to achieve financial sustainability, facilitated by VitalWave Consulting</p> <p>14:30 – 15:00 Closing Remarks VitalWave Consulting and <i>infoDev</i></p>

<p>Day trip to Tallinn, Estonia (Hel-Tal 7:30-9:30 – Tal-Hel 21:00-23:00)</p> <p><u>or</u></p> <p>Day trip to Turku, European Capital of Culture</p>	<p>All participants (registration required)</p>	<p>Visit to ICT Demo Center (www.demoestonia.eu)</p> <p>Visit to Technopolis Ulemiste City (www.ulemistecity.ee/eng)</p> <p>Visit to Tallinn Science Park (www.tehnopol.ee/en)</p> <p>Reception hosted by City of Tallinn</p>
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Friday June 3

Session and Format	Target audience	Topics & Speakers/ Facilitators
<p>9:00 – 15:00</p> <p>Site visits in Helsinki metropolitan area <i>Location: commuting from hotel(s) to various sites</i></p> <p>Site and industry visits will provide participants with a “hands on” opportunity to experience the world-class examples that Finnish organizations in the innovation and entrepreneurship ecosystem offer.</p>	<p>All participants (registration required)</p>	<p><u>Aalto University (1½ hrs)</u> - <i>Aalto Global Impact - New sustainable ways to create wealth and reduce poverty through innovative entrepreneurship</i> – proposed presentation topics: <i>Creating value for the Finnish innovation ecosystem</i> - the Aalto experiment Mr. Mikko Koria, Professor, International Design Business Management (IDBM), School of Economics <i>How could inclusive market innovations help the poor?</i> Ms. Minna Halme, Professor, Department of Management and International Business, School of Economics <i>Open innovation environments for addressing challenges of the future</i> Mr. Matti Hämäläinen, Professor, Department of Computer Science and Engineering, School of Science <i>Way forward - community of next practices</i> Teija Lehtonen, Development Director, Network for Sustainable and User-driven Innovations at the BOP</p> <p>Followed by tour to Aalto Design Factory</p> <p><u>VTT Technical Research Centre of Finland (1½ hrs)</u> – proposed presentation topics: <i>i4d research and cooperation</i> Dr. Hannes Toivanen, Senior Research Scientist VTT Technical Research Centre of Finland <i>VTT ICT research</i> Research Professor Caj Södergård, VTT Information Technology <i>IP business management and open innovation supporting entrepreneurship</i> Mr. Mika Naumanen, Business Development Manager, VTT Technical Research Centre of Finland</p> <p><u>Agribusiness visits (9am – 3pm)</u> Visit to Gårdskulla Manor in Siuntio: http://www.gardskulla.fi/engelska.htm</p>

		Visit to EVIRA, Finnish Food Safety Authority in Viikki, Helsinki: http://www.evira.fi/portal/en/evira/contact
08.00-13.00 Nokia site visit and collaboration discussion <u>By invitation only</u>	Nokia is inviting all of <i>infoDev</i> 's mobile grantees (mLab managers and mobile social networking hubs)	<ul style="list-style-type: none"> • 08:00 Transportation to leave from the hotel (exact time tbc) • 09:00-09:10 Welcome to Nokia (Jussi Hinkkanen) • 09:10-09:35 New Nokia strategy and research on impacts of mobility (Ilkka Lakaniemi) • 09:35-09:45 Discussion & comments • 09:45-10:10 The Next Billion Internet Users • 10:10-10:20 Discussion & comments • 10:20-10:45 Nokia Developer Story • 10:45-11:00 Discussion & comments • 11:00-12:00 Nokia & mLab collaboration discussion • 12.00-13.00 Lunch
The weekend begins ... 17:00 onwards	All participants (registration required)	Registered participants for optional tourism program cruise to Stockholm (at personal expense) will be taken directly from site visits to harbor in time for boat departure (around 17:00)